



Wednesday, 11<sup>th</sup> February, 2015

MAIN CONFERENCE		Special Sessions	
Venue: Grand Ballroom I, II, III		Venue: Boardroom I	Venue: Grand Salon
0830 hrs. onwards	<b>Registration and Networking over Tea/Coffee</b> Venue: Upper Lobby		
0900 - 1030 hrs.	<b>Engage and experience: The Digital experience Zone</b>	<b>Pre Conference Workshop</b> <i>(Pre-Registration Required)</i>  <b>6 Steps to Digitally Disrupt Your Favorite Industry!</b>  <i>An interactive workshop based on the Open IDEO innovation methodology, where participants brainstorm and pitch disruptive digital ideas for their favorite industry. The 6 steps are:</i> 1. Understand the digital design challenge 2. Brainstorm ideas 3. Vote on the top	<b>CEO Breakfast</b> <i>(By Invitation Only)</i>  <b>What large enterprise can learn from successful startups!</b>  <i>How can large enterprises be nimble and agile? What can they do to continuously foster innovation and respond quickly to market movements? What changes should they implement to ensure that they can replicate a similar 'start up operational model' across their organisation?</i>  <b>Ashish Hemrajani, CEO, BookMy</b>

	<p><b>Venue:</b> Pre Function Area</p>	<p>categories/industries.  <i>4. Brainstorm digital solutions in small teams.</i>  <i>5. Pitch ideas</i>  <i>6. Select the winning solution.</i></p> <p><i>What you'll learn by attending the workshop:</i>  <i>1. What is digital disruption?</i>  <i>2. Which industries have the most opportunity for disruptive ideas?</i>  <i>3. What is the process for developing successful ideas?</i>  <i>4. What are examples of truly disruptive digital ideas?</i>  <i>5. How do I apply this to my industry/company?</i></p> <p><b>Imran Sayeed</b>, CTO, <b>NTT DATA Inc.</b> &amp; Senior Lecturer, Innovation &amp; Entrepreneurship, <b>MIT Sloan School of Management</b>  <b>Naureen Meraj</b> Senior Global Director - Gamification, <b>NTT DATA Inc.</b> &amp; Founder, <b>iGAME</b></p> <p><b>Venue:</b> Boardroom I</p>	<p><b>Show</b>  <b>Navneet Kapoor</b>, President &amp; MD, <b>Target India</b>  <b>Rishad Premji</b>, Head Strategy, <b>Wipro</b>  <b>Vivek Gupta</b>, Senior Advisor to Chairman, <b>Reliance Industries</b></p> <p><b>Chair: Ravi Gururaj</b>, Chairman, <b>NASSCOM Product Council</b></p> <p><b>Venue:</b> Grand Salon</p>
<p>1030 - 1130 hrs.</p>	<p><b>Inaugural Session</b></p> <p><b>R Chandrashekhar</b>, President, <b>NASSCOM</b>  <b>R Chandrasekaran</b>, Chairman, <b>NASSCOM</b>  <b>Ravi Shankar Prasad</b>, Honorable Minister of <b>Communications and IT</b></p>		

	<p><b>Presentation of NASSCOM Social Innovation Honors</b>  <b>Ganesh Natarajan, CEO, Zensar Technologies</b>  <b>BVR Mohan Reddy, Vice Chairman, NASSCOM</b></p> <p><b>Venue:</b> Grand Ballroom I, II, III</p>		
1130 - 1140 hrs.	<p><b>The Conference Agenda and what you can't miss</b></p> <p><b>Aruna Jayanthi, Program Chair, NILF 2015</b></p> <p><b>Venue:</b> Grand Ballroom I, II, III</p>		
1140 - 1240 hrs.	<p><b>Session I A:</b> Spotlight Keynote</p> <p><b>Leading Digital: What got you here, won't get you there</b></p> <p><i>Fueled by mobility, analytics, social media, cloud computing, and embedded devices, companies in every industry are mapping their way through the digital realm. Yet some firms are far outpacing others in their ability to drive new value from digital technology. What is the difference? Dr. Westerman will share answers from the new book "Leading Digital: Turning Technology Into Business Transformation." Digital masters do more than just adopt technology. They transform their businesses through smart digital and leadership capabilities. IT and business executives – and their partners - have essential skills to play in the strategic digital conversation. This session will help you be part of it.</i></p> <p><b>By George Westerman, Research Scientist - Center for Digital Business, MIT Sloan Management</b></p> <p><b>Chair: Aruna Jayanthi, CEO, Capgemini India</b></p>	<p><b>Session I B:</b> Global View</p> <p><i>(Pre-Registration Required)</i></p> <p><b>Digital Transformation - A strategic master plan for Europe</b></p> <p><i>Information and Communication technologies are the single most important driver of innovation and growth for national economies worldwide. The session will discuss as to how the adoption of digital technologies across industry sectors and economies in Europe will increasingly drive productivity, sustainable growth and innovation throughout the European economy in a myriad of ways. And how companies can explore this opportunity!</i></p>	<p><b>Session I C:</b> Analyst Corner</p> <p><i>(Pre-Registration Required)</i>  <b>1130 - 1230 hrs.</b></p> <p><b>Adaptive Sourcing for Business Growth and Digital Transformation</b></p> <p><i>Are you ready to identify and handle according to the differentiating business and IT requirements for the digital business transformation? This presentation will provide you with best practices to adapt to these requirements. It will help to prepare and execute transformation at the operational layer, the differentiating business layer and the innovative consumer focused layer!?</i></p> <p><b>By Gilbert van der Heiden, VP - Research, Gartner</b></p>

		<p><b>Panel Members:</b>  <b>Christophe Châlons</b>, Vice President – Quality , Group Chief Analyst, <b>PAC Group</b>  <b>Dr Roland Schuetz</b>, CIO, <b>Lufthansa</b>  <b>Francois Enaud</b>, Group CEO, <b>Sopra Steria</b>  <b>Heinz Paul</b>, Chairman, <b>BITKOM</b>, Germany</p> <p><b>Moderator: Ulrich Bäumer</b>, LL.M.Partner &amp; Attorney-at-Law, <b>Osborne Clarke</b></p>	
	<b>Venue:</b> Grand Ballroom I, II, III	<b>Venue:</b> Boardroom I	<b>Venue:</b> Grand Salon
1240 - 1330 hrs.	<b>Networking Lunch</b>		
1330 - 1430 hrs.	<p><b>Session II A: Leader Speak</b></p> <p><b>Rise of the borderless enterprise</b></p> <p><i>Cloud, social, and collaboration technologies are giving enterprises access to an immense, agile workforce. What will be the impact of these developments on the organisation? How can companies leverage this trend to their advantage?</i></p> <p><b>Speakers:</b>  <b>Frank Bisignano</b>, CEO, <b>First Data Corporation</b>  <b>Dr Karl Ulrich Garnadt</b>, CEO, <b>Lufthansa German Airlines</b></p> <p><b>Chair: Rajendra S. Pawar</b>, Chairman, <b>NIIT Technologies</b></p>	<p><b>Session II B: Global View</b></p> <p><i>(Pre-Registration Required)</i></p> <p><b>Africa – Open for Business and Partnership</b></p> <p><i>Possibly the last major economically untapped region, Africa ranks among the faster growing markets worldwide when it comes to deployment of IT. Today, several African countries have an ICT policy in place as well as regulatory bodies that ensure a fair, competitive and enabling environment. The session on</i></p>	<p><b>Session II C: Tech for Good</b>  <b>1330 - 1500 hrs.</b></p> <p><b>Innovation for Social Impact</b></p> <p><i>Universally, there exist gaps in delivery of development programs, from intention to execution - India is no exception. It is in addressing this gap that NASSCOM Social Innovation Forum has an effective role to play in addressing this gap, as an all India E-nabler. It fosters innovation by concretely supporting social innovators who are addressing this gap with brilliance and ingenuity. The session</i></p>

	<p><b>Venue:</b> Grand Ballroom I, II, III</p>	<p><i>Africa would provide a sneak preview into an emerging destination and share experience of companies doing business in Africa.</i></p> <p><b>Panel Members:</b>  <b>Peter Jack</b>, Director General, <b>NITDA, Nigeria</b>  <b>Victor Kyalo, Ag</b>, CEO, <b>ICT Authority</b></p> <p><b>Moderator: Gurmeet Singh</b>, Africa Specialist, <b>AVASANT</b></p> <p><b>Venue:</b> Boardroom I</p>	<p><i>will focus on moving the needle from business focus on profit and markets, to problem solving with a wider economic and social gain for India at large.</i></p> <p><b>Panel Members:</b>  <b>Dinesh Malkani</b>, President, <b>Cisco India and SAARC</b>  <b>En Venkat</b>, Managing Partner, <b>Aavishkaar Frontier Fund</b>  <b>Prabir Purkayastha</b>, Director - Office of Social and Economic Justice, <b>ThoughtWorks</b></p>
<p>1430 - 1515 hrs.</p>	<p><b>Session III A: CEO Insights</b></p> <p><b>Running the digital marathon: Identifying the winning trail!</b></p> <p><i>What should be the game plan for Technology companies to remain competitive in this digital age? How the competition of future would look like? How can service providers adjust to this new reality where they are being challenged by small and emerging companies? What can they do so that they can be agile and ahead of the technology curve consistently? How should Tech companies lay the foundation for organizational change to manage digital age?</i></p> <p><b>Panel Members:</b>  <b>N. Chandrasekaran</b>, MD &amp; CEO, <b>Tata Consultancy Services</b>  <b>Paul Hermelin</b>, Chairman and CEO, <b>Capgemini</b></p>	<p><b>Session III B: Tete-a-Tete</b></p> <p><i>(Pre-Registration Required)</i>  <b>1500 - 1530 hrs.</b></p> <p><b>Make Digital Real AS REAL AS YOU MAKE IT: How to Transcend the Digital Fairy Tale</b></p> <p><i>The digital enterprise is not a fairy tale. Digital experiences - web, social and mobile - that empower employees and delight customers are as real as you can make them. But you likely will hear stories about how the digital enterprise will more or less build itself, how it can be simple and easy and risk free, or</i></p>	<p><b>Moderator: Mohit Thukral</b>, Sr. VP, <b>Genpact</b></p>

	<p><b>Moderator: R. Sridharan, Managing Editor, ET Now</b></p>	<p><i>how you will have time to sort it all out.</i></p> <p><i>But digital transformation is no magic trick. It's real work that requires real expertise. Digital is complex, the stakes high, and the opportunities too great to ignore—and it's your job to turn it into reality. You will have to build the experiences that change the way your company interacts with customers and partners. The business will not transform itself. You have to do it, and time may be running out.</i></p> <p>With <b>KK Natarajan, CEO &amp; MD, Mindtree</b></p>	
	<p><b>Venue:</b> Grand Ballroom I, II, III</p>	<p><b>Venue:</b> Boardroom I</p>	<p><b>Venue:</b> Grand Salon</p>
1515 - 1600 hrs.	<b>Networking over Tea/Coffee</b>		
1600 – 1705 hrs.	<p><b>Session IV A: Quick Grabs</b></p> <p><b>Theme: How to be ahead of Disruptions!</b></p> <p><i>Every advanced step in technology is taken to be the "next big thing". However, not every breakthrough will alter the economic and social landscape, alter the way we live and work. This session looks at technologies that have disrupted the status quo and those that have potential to, in the near future</i></p> <p>Chair: <b>Rajan Anandan, MD, Google India</b></p>	<p><b>Session IV B: Leader to Leader Talk</b></p> <p><b>1545 - 1630 hrs.</b></p> <p><b>The Looming Abyss: The Digital Talent Gap and how to bridge it</b></p> <p><i>With the rapid digital growth, there exists a digital talent gap</i></p>	<p><b>Session IV C: Roundtable Discussion</b> <i>(Pre-Registration Required)</i></p> <p><b>1545 - 1645 hrs.</b></p> <p><b>Digital Business Transformation: How Firms Should Embrace Disruption</b></p> <p><i>You know that becoming a digital business is urgent. But, heads-down</i></p>



	<p><b>1605 - 1625 hrs.</b></p> <p><b>The Power of Simple</b></p> <p><i>Growing complexity in the economic and business spheres is becoming the hallmark of the 21st century. As a result organizations are becoming increasingly complex in the structure and processes. This complexity hampers efficiency and agility in operations in the long run. What are the fundamental principles of simplicity every organization should follow? How can organizations simplify operations and effectively function in this increasingly digital world?</i></p> <p><b>By Ken Segall, Former Creative Director, Apple</b></p>	<p><i>today, with today's workforce lacking requisite skills. This gap is only expected to widen going forward. To cite an example, in 2015 only a third of the 4.4 million Big Data jobs are expected to be filled. Given this scenario, how can organizations bridge the skills gap? What can they do to align training efforts with their digital strategy? Which digital skills will be the most relevant over the next 5 years?</i></p> <p><b>Panel Members:</b>  <b>Milind Kamat</b>, Executive VP and CEO, <b>Atos India</b>  <b>Peter Bendor Samuel</b>, Founder &amp; CEO, <b>Everest</b>  <b>Sandeep Chaudhary</b>, CEO, <b>Aon Hewitt</b></p> <p><b>Moderator: Som Mittal</b>, Former President, <b>NASSCOM</b></p>	<p><i>over journey maps and capability audits, many firms still miss the big picture: Polishing up your existing digital channels and plans won't be enough to battle against digital disruptors and competitors. You must master both digital customer experience and operational excellence. Most firms can't do this alone. They'll have to connect digital resources inside and outside of the company and leverage networks of partners to compete. Join Dane Anderson as he shares Forrester's insights to digital business transformation and set the path for your journey to digital mastery.</i></p> <ul style="list-style-type: none"> <li>- How far along are firms in their mastery of digital customer experience and operations?</li> <li>- What role do digital ecosystems play in your digital business transformation?</li> <li>- How are innovative companies leveraging internal and external partners to bring new value to customers?</li> </ul>
	<p><b>1625 - 1645 hrs.</b></p> <p><b>Software Defined World</b></p> <p><i>Imagine a world where your car knows your driving habits, where your clothing will tell your heart rate, and where the thermostat in your house knows how you like the room temperature at 2 a.m. Everything you just imagined is real and now... but there's more.</i></p> <p><i>Join Jeremy Burton as he takes us on a journey through this world.</i></p> <ul style="list-style-type: none"> <li>• Come learn how a software defined world is creating huge, unprecedented opportunities in industries such as retail, automotive, and transportation.</li> <li>• Learn how doing business and providing a customer experience will help you build and sustain your competitive advantage in software defined world.</li> <li>• Gain expert industry insights on the evolution of this world from the past, through the present, and into the future and how data management will be to surviving.</li> </ul>	<p><b>Moderator: Som Mittal</b>, Former President, <b>NASSCOM</b></p>	<p><b>By Dane Anderson</b>, VP - Research Director &amp; Region Manager Serving CIOs, <b>Forrester</b></p> <p><b>Chair: Sameer Arora</b>, VP &amp; Head Digital One, <b>Syntel</b></p>

	<p><i>A software redefined world is here! Are you ready?</i></p> <p><b>By Jeremy Burton</b>, President - Product and Marketing, <b>EMC Corporation</b></p> <p><b>1645 - 1705 hrs.</b></p> <p><b>Monetizing the Internet of Things: Extracting Value from the Connectivity Opportunity</b></p> <p><i>The staggering potential size-of-the-prize has certainly caught the attention of the world's business community. In a recent survey of senior business leaders around the globe, 96% said their companies would be using IoT in some way within the next 3 years. However, there is a catch – most organizations are yet to derive significant commercial value from IoT.</i></p> <p><b>By Malcolm Frank</b>, Executive VP – Strategy &amp; Marketing, <b>Cognizant</b></p> <p><b>Venue:</b> Grand Ballroom I, II, III</p>		
<p>1705 - 1750 hrs.</p>	<p><b>Session V A:</b> Panel Discussion</p> <p><b>Game plan for the 'Digital CXO'</b></p> <p><i>What are the different types of barriers affecting the CXO in the new digital landscape? What should be his decision paradigm for operating effectively today? What could be the game plan for building a sustainable operating model for the future?</i></p> <p><b>Panel Members:</b>  <b>Dr. Martin Hofmann</b>, Global CIO, <b>Volkswagen</b>  <b>Mike Thompson</b>, SVP - Global Commercial Strategy &amp; Platforms, <b>GSK</b></p>	<p><b>Venue:</b> Boardroom I</p> <p><b>Session V B:</b> Tete-a-Tete</p> <p><i>(Pre-Registration Required)</i>  <b>1700 - 1730 hrs.</b></p> <p><b>Flipping to Digital Leadership</b></p> <p><b>By CP Gurnani</b>, Managing Director and CEO, <b>Tech Mahindra</b></p>	<p><b>Venue:</b> Grand Salon</p> <p><b>Session V C:</b> Analyst Corner</p> <p><b>The Eight Ideals of the As-a-Service Economy: How India's Services Stars can Stay Ahead of the Curve</b></p> <p><i>We've thrived on new innovations and disruptions for the last five decades, from mainframes to Client/Servers to ERP to web-based architectures to cloud computing. The only difference, today, is the pace of change and innovation is considerably more</i></p>



**Moderator: Gilbert van der Heiden, VP - Research, Gartner**

*aggressive – digital technologies such as mobility, analytics and social are generating new business value when legacy business processes are dragged into a digital business environment, while new developments in robotic automation platforms are making it much easier to create fluid workflows for operations to become more efficient. On top of that, add the possibilities of artificial intelligence, cognitive applications and advanced data science, and you have a maelstrom of immense change and new complexity challenging the status quo of corporate systems and processes. Looking at this next evolution of value, it is coming from technology-driven “As-a-Service” advances that directly enhance employee, partner and consumer effectiveness.*

*This emergence of As-a-Service represents the most disruptive series of impacts to the traditional services industry that we have seen – and those legacy service providers and enterprises still thinking this is a passing fad... it may already be too late.*

*HfS Research's President and CEO, Phil Fersht, will discuss how the emerging As-a-Service Economy is changing how we run our businesses and our professional lives – and how India's ambitious services providers can get ahead to be effective “Brokers*

			<p><i>of Capability” in the new order of business.</i></p> <p><b>By Phil Fersht, CEO, Hfs Research</b></p> <p><b>Venue:</b> Grand Salon</p>
	<p><b>Venue:</b> Grand Ballroom I, II, III</p>	<p><b>Venue:</b> Boardroom I</p>	
1750 - 1820 hrs.	<p><b>Session VI A: Story telling</b></p> <p><b>Making Ideas go Viral!</b></p> <p><b>By Nancy Frates, Ice Bucket Challenge</b></p> <p><b>Chair: Arvind Thakur, CEO and Joint Managing Director, NIIT Technologies</b></p> <p><b>Venue:</b> Grand Ballroom I, II, III</p>		
1900 hrs. onwards	<p><b>NASSCOM Global Leadership Awards</b></p> <p><b>Chief Guest: Mr Rajeev Pratap Rudy, Minister for Skills and Entrepreneurship</b></p> <p><b>Followed by Cocktails &amp; Dinner</b></p> <p><b>Venue:</b> Exhibition Grounds, Grand Hyatt</p>		
2200 hrs. onwards	<p><b>The NILF After Party</b> <i>(By Invitation only)</i></p> <p>Sponsored by Tech Mahindra</p> <p><b>Venue:</b> <i>Grand Salon</i></p>		

Thursday, 12<sup>th</sup> February, 2015

MAIN CONFERENCE		BREAK AWAYS	
Venue: Grand Ballroom I, II, III		Venue: Boardroom I	Venue: Grand Salon
0800 – 0900 hrs.	<b>Registration and Networking (only for delegates who have not registered on Day 1)</b> Venue: Upper Lobby		
0905 - 0920 hrs.	<b>Japan - India Collaboration</b>  <b>By Ryoji Fukaya, President &amp; CEO, NTT DATA Asia Pacific Pte. Ltd.</b>  Venue: Grand Ballroom I, II, III		
0920 – 1020 hrs.	<b>Session VII A: Quick Grabs</b>  <b>Theme: Digital Enablers : The Stepping Stone of a Digital Future</b>  <i>With technology pervading every aspect of the global economy, there is growing awareness among companies to leverage digital to their benefit. Digital enablers - the digital tools helps transforming industry digitally. What are the tools and technologies which can be used as Enablers to leapfrog the Digital Transformation Journey?</i>  <b>Chair: Bharat Desai, Chairman and Co-Founder, Syntel</b>	<b>Session VII B: Analyst Corner</b>  <i>(Pre-Registration Required)</i> <b>0930 - 1030 hrs.</b>  <b>Navigating the Robotics Process Automation Opportunity</b>  <i>Robotic Process Automation (RPA) undermines the established labor arbitrage model of outsourcing. But for forward-looking service providers, RPA</i>	<b>Session VII C: Tech for Good</b>  <b>0930 - 1100 hrs.</b>  <b>CSR Opportunities for Inclusive India</b>  <i>India has grown at a rapid pace in the last two decades and its global standing is on the ascendancy. However, a huge part of our society is not able to reap the benefits of this</i>

	<p><b>0920 - 0950 hrs.</b></p> <p><b>Our Digital Future</b></p> <p><i>The incredible pace of change is pushing every company to become a digital company. What does this mean for our digital future? Join Padmasree Warrior, Cisco's Chief Technology &amp; Strategy Officer, to ask questions and hear how digital infrastructure is crucial to realizing the potential of the Internet of Everything.</i></p> <p><b>By Padmasree Warrior, Chief Technology &amp; Strategy Officer (CTSO), CISCO</b></p>	<p><i>represents an opportunity to grow market share and deliver a new level of strategic value.</i></p> <p><i>This session will examine challenges and opportunities related to RPA, focusing on implications for service providers and keys to competing effectively and succeeding in the age of RPA.</i></p> <p><b>By Chip Wagner, CEO, Alsbridge</b></p>	<p><i>growth. With the CSR 2% law, the corporates have been entrusted with the responsibility to address these challenges. This session will talk about how best you can utilize your CSR funds, to make India truly inclusive, drawing inspiration from innovative models and global practices.</i></p> <p><b>Panel Members:</b>  <b>Prof. Amit Lahiri, Centennial College, Toronto</b>  <b>Amit Agarwal, Sr. VP - Learning &amp; Development, Genpact</b>  <b>Nandita Das, Social activist &amp; celebrity</b>  <b>Neeraj Agarwal, Senior Partner &amp; Director, Boston Consulting Group</b></p> <p><b>Moderator: Ganesh Natarajan, Vice Chairman and CEO, Zensar Technologies &amp; Chairman, NASSCOM Foundation</b></p>
	<p><b>0950 - 1020 hrs.</b></p> <p><b>Innovation at Scale</b></p> <p><i>Our world is full of challenges that affect the lives of billions of people. Solving them calls for creating new industries, business models and product categories. Most importantly, it requires a new approach to innovation. In his talk, Mo will discuss Google [X]'s approach to "Moon Shots" and how this should become part of every organization's strategy.</i></p> <p><b>By Mohammad Gawdat, VP - Business Innovation, Google X</b></p>	<p><b>Chair: Chandrashekhar Kakal, Chief Operating Officer, L&amp;T Infotech</b></p>	<p><b>Venue: Grand Salon</b></p>
<p><b>Venue: Grand Ballroom I, II, III</b></p>		<p><b>Venue: Boardroom I</b></p>	

<p>1020 - 1115 hrs.</p>	<p><b>Session VIII A: Panel Discussion</b></p> <p><b>Enterprise of the Future: Are the Providers ready?</b></p> <p><i>The session's objective is to discuss the disruptive impact of global forces on enterprises world-wide and therefore, paint a picture of the enterprise of 2025 and the resulting industry landscape. The Enterprises of the future, thus, create sharp implications for Providers as we know them today. As lines blur between traditional definitions of service lines (e.g., engineering and IT), Partners of the Future will have to straddle multiple spaces, all at once. With new business models, new players are poised to capture significant market share. The next 10 years will be defining for the competitive landscape of the Digital Partners of the Future.</i></p> <p><b>Panel Members:</b>  <b>Chetan Dube</b>, President &amp; CEO, <b>IPsoft</b>  <b>CP Gurnani</b>, MD &amp; CEO, <b>Tech Mahindra</b>  <b>TK Kurien</b>, CEO, <b>Wipro Ltd</b>  <b>Neelam Dhawan</b>, MD, <b>Hewlett Packard India</b></p> <p><b>Moderator: Noshir Kaka</b>, Managing Director, <b>McKinsey</b></p> <p><b>Venue:</b> Grand Ballroom I, II, III</p>		
<p>1115 - 1145 hrs.</p>	<p><b>Networking over Tea/Coffee</b></p>		

<p>1145 - 1230 hrs.</p>	<p><b>Session IX A:</b> Track Session</p> <p><b>Igniting Customer Connections</b></p> <p><i>The ubiquitous social media till now and emerging Internet of Things ensures that companies can collect data on consumer preferences on a continuous basis but how do you create a strong customer connection that will last in this ephemeral digital environment? What differentiates digital marketing “leaders” from the “also rans” and ignite a long lasting profitable relationship.</i></p> <p><b>Panel Members:</b> <b>Andy Frawley,</b> CEO, Epsilon <b>Justin Erbacci,</b> VP - Customer</p>	<p><b>Session IX B:</b> Track Session</p> <p><b>The Digital Transformation Symphony: When IT and Business Play in Sync</b></p> <p><i>IT-business relationship in most organizations is often fractious rather than harmonious. Business teams often find the IT department’s high costs and long implementation timelines unacceptable. In addition, IT leaders are faulted for not speaking the language of business. How can you redesign the IT department to unlock digital innovation; How can you create strong digital platforms?</i></p> <p><b>Panel Members:</b> <b>Catherine Doran,</b> Group CIO, Royal</p>	<p><b>Session IX C:</b> Track Session</p> <p><b>1145 - 1250 hrs.</b></p> <p><b>Incubating Disruption</b></p> <p><i>Today, accumulated resources, established brand and industry experience are not enough to guarantee success to incumbent firms. Innovation is at the heart of building a strategy to win. So how do companies break off the inertia, stay agile and act fast? The session will explore how firms proactively incubate innovation, disrupt business models and what are the best practices in industries to incorporate this as part of company's culture</i></p> <p><b>Panel Members:</b></p>	<p><b>Session IX D: Global View</b></p> <p><i>(Pre-Registration Required)</i></p> <p><b>1115 - 1215 hrs.</b></p> <p><b>Japan Rising</b></p> <p><i>The India-Japan relationship is at an inflection point and this comes at a very appropriate time because Japan finds itself fighting to re - define /capture its market share in these times of fierce competition in the Global marketplace. This session would discuss and bring to the fore challenges, opportunities &amp; strategies for Indian companies to work with the Japan companies. Japan considers India as one of its preferred partners and is warming up for much greater partnership post FTA between two nations.</i></p> <p><i>The Session would discuss - how Japan and India can develop stronger economic relations while sustaining a healthy environment for investment, market innovation, and overall closer strategic ties.</i></p> <p><b>Panel Members:</b> <b>Hiroshi Nishino,</b> President &amp; CEO, Proseed Corporation <b>NV "Tiger" Tyagarajan,</b> President and CEO, Genpact</p>	<p><b>Session IX E: Tete-a-Tete</b></p> <p><i>(Pre-Registration Required)</i></p> <p><b>1145 - 1230 hrs.</b></p> <p><b>Who will win? Will technology trump over humans?</b></p> <p><i>By the end of 2015 not all of our colleagues will be human and that will be the norm. The relationship between man and machine will no longer be the domain of sci-fi movies but a part of everyday life at work.</i></p> <p><i>Technology maturity means that the cognitive revolution and widespread application of artificial intelligence is inevitable. It’s a revolution to be embraced, not feared. The session would focus on how true AI will impact humanity, healthcare and finance&lt; unleashing the potential of human creativity while redefining roles, accepting our byte-based brethren, and transforming the very nature of what it means to be human.</i></p> <p><b>By Chetan Dubey,</b> CEO, IPsoft</p>
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	<p>Experience and Technology, <b>Star Alliance</b></p> <p><b>Moderator:</b> <b>Samir Dhir</b>, Executive Vice President, Chief Delivery Officer &amp; Head, India Operations, <b>Virtusa</b></p> <p><b>Venue:</b> Grand Ballroom I</p>	<p><b>Mail Giri Durbhakula</b>, VP &amp; CIO, <b>National Pen</b></p> <p><b>Moderator:</b> <b>Bhaskar Ghosh</b>, Group Chief Executive — Technology Delivery, <b>Accenture</b></p> <p><b>Venue:</b> Grand Ballroom II</p>	<p><b>Jeremy King</b>, SVP and Chief Technology Officer, <b>Walmart Labs</b></p> <p><b>Paul Coby</b>, IT Director, <b>John Lewis</b></p> <p><b>Manish Prakash</b>, Director, <b>Airtel</b></p> <p><b>Mritunjay Singh</b>, COO, <b>Persistent Systems</b></p> <p><b>Moderator:</b> <b>Sushma Rajagopalan</b>, MD, <b>ITC Infotech</b></p> <p><b>Venue:</b> Grand Ballroom III</p>	<p><b>Ravi Kumar M</b>, Senior Vice President – Global Delivery, <b>NTT DATA</b></p> <p><b>Toshimi Yamanoi</b>, VP – Automotive Technology, <b>KPIT Technologies Ltd.</b></p> <p><b>Yukio Takeyari</b>, MD, <b>Sony India Software Centre Pvt. Ltd.</b></p> <p><b>Moderator:</b> <b>Shigeaki Namiki</b>, <b>Accenture India (Pvt) Limited</b></p> <p><b>Venue:</b> Boardroom I</p>	<p><b>Venue:</b> Grand Salon</p>
1230 - 1315 hrs.	<p><b>Session X A:</b> Track Session</p> <p><b>Financial Institutions of the future: Digital, virtual and omnipresent</b> <i>The growing incorporation of IT and digital in the financial services industry is transforming customer interaction, service delivery and</i></p>	<p><b>Session X B:</b> Track Session</p> <p><b>Good, Bad, Ugly: The World in 2020</b> <i>How do you visualize the digital world of 2020? Which are the top 5 technologies likely to be game changers? What will be their impact on the global economy? Which technologies are</i></p>			

	<p><i>operational frameworks. What are the new technology developments that are likely to be relevant to the financial services industry? How will the financial services industry integrate these developments going forward? What will be the role of social media and mobile media applications in this regard?</i></p> <p><b>Panel Members:</b>  <b>Peter Jacobs,</b>          CIO, <b>ING</b>  <b>Rahul Samant,</b>          Chief Digital Officer, <b>AIG</b></p> <p><b>Moderator:</b>  <b>KK Natarajan,</b>          CEO &amp; MD,  <b>Mindtree</b></p> <p><b>Venue:</b> Grand Ballroom I</p>	<p><i>past their peak and are likely to recede? What factors will threaten digital economy growth? What will the future of cyber-attacks look like?</i></p> <p><b>Panel Members:</b>  <b>Chip Wagner,</b>          CEO, <b>Alsbridge</b>  <b>Dane Anderson,</b>          Vice President - Research Director &amp; Region Manager, Forrester Serving CIOs, <b>Forrester</b>  <b>John Keppel,</b>          Partner &amp; President, North Europe &amp; CMO, <b>ISG</b></p> <p><b>Moderator:</b>  <b>Pramod Bhasin,</b>          Founder, <b>Genpact</b></p> <p><b>Venue:</b> Grand Ballroom II</p>			
1315 - 1415 hrs.	<b>Networking Lunch</b>				

<p>1415 - 1500 hrs.</p>	<p><b>Session XI A:</b> Track Session</p> <p><b>Thriving in a World of Big Data</b></p> <p><i>The consumer world of 2020 will look radically different from today. Most devices—televisions, cars, watches, toys, light bulbs, and home appliances—will be digital. Consumers will increasingly access and control their connected products remotely, using personal devices. Massive streams of complex, fast-moving “big data” from these devices will be stored as personal profiles in the cloud. How can companies leverage this massive data bank to their advantage? What are the key success factors needed to thrive?</i></p>	<p><b>Session XI B:</b> Track Session</p> <p><b>Rewiring the Customer Experience Digitally</b></p> <p><i>The importance of customer experience for organizations cannot be understated. Some studies have indicated that organizations can lose as much as 20% of their revenues due to poor customer experience. So, given the importance of the customer experience, are organizations doing enough to create a compelling experience for their customers in the digital domain? How can organizations master the new rules that will help them drive lasting customer engagement in a</i></p>	<p><b>Session XI C:</b> Track Session</p> <p><b>The Future of Cloud</b></p> <p><i>The cloud environment today is at a nascent stage and is likely to witness substantial development over the next few years. Going forward what is the cloud environment expected to look like? Will there be more specialisation from the current laas, Paas, and Saas? What will the data center of 2020 look like? Are there disruptions in the cloud computing space over the next 5 years which could radically change the way it operates today</i></p>	<p><b>Session XI D:</b> Global View (Pre-Registration Required) <b>1415 - 1515 hrs.</b></p> <p><b>Latin America - Exploring the ‘new’ markets for Collaboration and Growth</b></p> <p><i>The economic prosperity in Latin America and the adoption of technology by the countries in the region is slowly but surely creating opportunities for Indian IT industry. LATAM has the necessary baseline infrastructure and skill set to develop a local IT industry and unlock a huge market potential.</i></p> <p><i>The session would provide a new perspective into an emerging destination and share experience of companies doing business in the Latin American region.</i></p> <p><b>Panel Members:</b> <b>Alexander Mora</b>, Minister of Foreign Trade, <b>Costa Rica</b> <b>Anupam Govil</b>, Partner, <b>Avasant &amp; Avasense</b> <b>Augusto Castellanos</b>, Country Director, <b>Proexport</b> <b>Rubén Arnaldo Soto Delgado</b>, President of Softex, <b>Brazil</b></p>	<p><b>Session XI E:</b> Panel Discussion</p> <p><b>1415 - 1515 hrs.</b></p> <p><b>Indian digital technology companies: the rise of “Global Challengers”</b></p> <p><i>Digital technologies/products play in a dynamic and fast paced market segment, where “grow fast or die” is the measure of success. Industry leaders lay out the key pivots in the new era to accelerate the path to create billion dollar plus valuations.</i></p> <p><b>Panel Members:</b> <b>Atul Jalan</b>, MD &amp; CEO, <b>Manthan</b> <b>Avinash Vashistha</b>, MD, <b>Accenture India</b> <b>Sandeep Singhal</b>, Co Founder, <b>Nexus Venture Partners</b> <b>Vishal Gondal</b>, CEO and Founder, <b>Gojii</b></p> <p><b>Moderator:</b> <b>Mukesh Butani</b>, Chairman, <b>BMR Advisors</b></p>
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	<p><b>Panel Members:</b> David C. Webb, CIO, Equifax Manish Chaudhary, MD, Pitney Bowes</p> <p><b>Moderator:</b> NV "Tiger" Tyagarajan, President and CEO, Genpact</p> <p><b>Venue:</b> Grand Ballroom I</p>	<p><i>digital world?</i></p> <p><b>Panel Members:</b> Rohit Kapoor, CEO, EXL Sean Narayanan, Chief Business Officer, Liquid Hub</p> <p><b>Moderator:</b> Philip Fersht, Founder &amp; CEO, Hfs Research</p> <p><b>Venue:</b> Grand Ballroom II</p>	<p><b>Panel Members:</b> Bharat Shyam, Founder &amp; COO, Silk Cloud Irving Tan, President (Asia-Pacific and Japan), CISCO</p> <p><b>Moderator:</b> Akhilesh Tuteja, Head – Technology Vertical, KPMG</p> <p><b>Venue:</b> Grand Ballroom III</p>	<p>Luis Derechin, Partner, Nearshore Delivery Solutions, Mexico</p> <p><b>Moderator:</b> Pramod Bhasin, Founder, Genpact</p> <p><b>Venue:</b> Boardroom I</p>	<p><b>Venue:</b> Grand Salon</p>
1500 - 1530 hrs.	<b>Networking over Tea/Coffee</b>				
1530 - 1635 hrs.	<p><b>Session XII A:</b> Quick Grabs</p> <p><b>Surviving digital Darwinism: How can organizations adapt to the digital world</b></p> <p><i>A confluence of influences - social, analytics, BYOD, and IoT - are having significant impact on the internal organization functioning. But are business leaders cognizant of these changes and their impact? What internal organizational changes will they have to make to mirror changes in the external industry environment? How can they make the organization processes and structure agile and nimble to survive the digital wave?</i></p>		<p><b>Session XII B:</b> Panel Discussion</p> <p><b>1600 - 1700 hrs.</b></p> <p><b>Digital infrastructure: keeping up or getting ahead?</b></p> <p><i>The business landscape as we know it is at a unique inflection point. The combination of cloud</i></p>	<p><b>Session XII C:</b> Master Class</p> <p><b>1545 - 1645 hrs.</b></p> <p><b>"strategy": Using Apple's playbook for digital success</b></p> <p><i>Are there any fundamental rules for success in digital marketing? Why do some marketing campaigns fail to hit</i></p>	

	<p><b>Chair: Sri Krishna, CEO, Hexaware Technologies Ltd</b></p>		
	<p><b>1535 - 1555 hrs.</b></p> <p><b>Journey of the CIO</b></p> <p><i>The world outside is changing faster than most companies can follow inside. Disruptors popping up and kill existing traditional business models. Most of the companies react by focusing on performance and efficiency. This is a dead end strategy because reducing cost, increasing efficiency have their limits. Successful players will be those who create value with new business models or change their operations in a disruptive way.</i></p> <p><b>By Rudi Peeters, CIO, KBC Group</b></p>	<p><i>computing and continually evolving smart phones and connected mobile devices is changing the consumer landscape with a strong impact on consumers and businesses alike. Everybody is working their way through a maze of choices. The right technology partner will mean a tectonic shift in the way corporate strategy is perceived in the boardroom and to every individual employee.</i></p> <p><i>This panel discussion will look at the critical role technological infrastructure plays in ensuring scalability, security, a seamless customer journey – all in line with staying ahead of the curve.</i></p>	<p><i>the bulls eye? Where do they fail? What are the common themes connecting successful digital strategies? How can organizations ensure they consistently connect with the customer via their campaigns?</i></p> <p><b>By Ken Segall, Former Creative Director, Apple</b></p>
	<p><b>1555 - 1615 hrs.</b></p> <p><b>Retail 2020</b></p> <p><b>By Mike McNamara, Group CIO, TESCO Group</b></p>	<p><b>Panel Members:</b>  <b>Amit Sethi, CIO, Axis Bank</b>  <b>Peter Jacob, CIO, ING</b>  <b>Sandipan Chattopadhyay, CTO, JustDial</b>  <b>Tri Pham, Chief Strategy officer, Tata Communication</b></p>	
	<p><b>1615 - 1635 hrs.</b></p> <p><b>Is your IT team fit for the Digital Transformation?</b></p> <p><i>Digital Transformation will have an impact on virtually any company in small or large scale. Basically any business model will at least evolve or eventually change more dramatically. This implies the proper IT support from within our outside and puts an enormous stress on your IT organization. How did Daimler's IT evolve to cope with the increasing requirements in the last years and what is on the radar for the future will be presented in this speech.</i></p> <p><b>By Dr. Michael Gorriz, CIO, Daimler</b></p>	<p><b>Moderator: Neeraj Aggarwal, Senior partner and Director, BCG</b></p>	

	<b>Venue: Grand Ballroom I,II,III</b>	<b>Venue: Board Room1</b>	<b>Venue: Grand Salon</b>
1635 – 1705 hrs.	<p><b>Session XIII A: Keynote</b></p> <p><b>How Analytics Is Transforming Competitive Strategy</b></p> <p><i>The session will provide an overview of the megatrends in analytics, and discuss the implications for competitive strategy. Dr. Kislaya will provide illustrative examples of how analytics has shaped the strategic landscape for different types of firms, and what the key features of the analytics ecosystem are. Finally, speaking to the themes of the conference, Dr. Kislaya will share his conclusion that "disruption," "the implications of big data for IT companies (from both a human resource and infrastructure viewpoint)," and the "enabling environment/digital infrastructure" are all important parts of the story, and that he sees them as having an important part in the overall narrative.</i></p> <p><b>By Dr. Kislaya Prasad, Research Professor, Smith School of Business - The University of Maryland, College Park</b></p> <p><b>Chair: Saurabh Srivastava, Chairman, Steria India</b></p> <p><b>Venue: Grand Ballroom I,II,III</b></p>		
1705 - 1750 hrs.	<p><b>Session XIV A: Panel Discussion</b></p> <p><b>Leadership for disruptive innovation: How to be the catalyst for organizational Innovation</b></p> <p><i>Disruptive leadership is being promoted as a new trend that is key to fostering innovation and ensuring high employee engagement. Why do disruptive ideas need equally disruptive leadership? What are the leadership competencies required for fostering disruptive innovation? How can leaders change their mindset and behavior to be the catalysts for innovation?</i></p>		<p><b>Session XIV B: Analyst Corner</b></p> <p><b>1700 - 1800 hrs.</b></p> <p><b>Implications for the New Normal in Global Services</b></p> <p><i>Three trends are changing direction of global services. Highlights include</i></p>



	<p><b>Panel Members:</b>  <b>Aditya Ghosh</b>, President and Executive Director, <b>InterGlobe Aviation Limited</b>  <b>Pravin Rao</b>, Chief Operating Officer, <b>Infosys</b>  <b>Rajiv Bajaj</b>, MD, <b>Bajaj Auto</b></p> <p><b>Moderator:</b>  <b>Salil Parekh</b>, CEO Application Services - United Kingdom, North America, Asia-Pacific &amp; Global Financial Services, <b>Capgemini</b></p> <p><b>Venue:</b> Grand Ballroom I, II, III</p>		<p><i>technologies changing how services are delivered, expectations for value beyond arbitrage and changing influence in enterprise decision-making. Attendees will learn how new business models allow purchasing and consuming services in new ways and how to adapt to “new normal” conditions.</i></p> <p><b>By Peter Bendor Samuel</b>, Founder &amp; CEO, <b>Everest</b></p> <p><b>Venue:</b> Grand Salon</p>
1750 - 1820 hrs.	<p><b>Session XV A: Story Telling</b></p> <p><b>How I did it!</b></p> <p><b>By Chetan Maini</b>, Founder, <b>Reva</b></p> <p><b>Venue:</b> Grand Ballroom I, II, III</p>		
1730 - 1900 hrs.	<p><b>YOUKOSO - Networking Reception with the Japanese Delegation</b>  <b>Courtesy, NTT DATA</b>  <i>(By Invitation only)</i></p> <p><b>Venue:</b> Poolside, Grand Hyatt</p>		
1900 hrs. onwards	<p><b>Entertainment Evening &amp; Gala Networking Dinner</b></p> <p><b>Venue:</b> Exhibition Ground, Grand Hyatt</p>		

February 13<sup>th</sup>, 2015

MAIN CONFERENCE		BREAK AWAYS	
<b>Venue: Grand Ballroom I, II, III</b>		<b>Venue: Boardroom I</b>	<b>Venue: Grand Salon</b>
0915 - 0930 hrs.	<b>Ice Breaker session: The Indian Selfie</b>  <b>Venue:</b> Grand Ballroom I, II, III		
0930 - 0940 hrs.	<b>Setting the Context and Key takeaways</b>  <b>By Dinesh Malkani, MD, Cisco India and Co-host, NASSCOM India Leadership Forum</b>  <b>Venue:</b> Grand Ballroom I, II, III		
0940 – 1025 hrs.	<b>Session XVII A: In Conversation</b>  <b>India in 2020: Enablers and Blockers of Digital India</b>  <b>Speakers:</b> <b>RS Sharma, Secretary, Ministry of Communications and IT</b>  <b>Chair: BVR Mohan Reddy, Chairman, Cyient</b>		<b>Session XVII B: Analyst corner</b>  <b>Dominate Digital Disruption Before it Dominates you</b>  <i>Companies succeeding in the digital era have done so because of their understanding of what it takes to build an organization in the digital age. Given we no longer sell products or services, the world of digital requires us to focus on experiences</i>

	<p><b>Venue:</b> Grand Ballroom I, II, III</p>		<p><i>and outcomes. We move from selling products to keeping brand promises. As with past transformations, organizations must prepare to move ahead of these social, organizational, and technology shifts or be left behind as digital business disruption becomes a necessity.</i></p> <p><b>By R Ray Wang,</b> Principal Analyst &amp; CEO, <b>Constellation Research</b></p> <p><b>Venue:</b> Grand Salon</p>
<p>1025 - 1120 hrs.</p>	<p><b>Session XVIII A: CEO Agenda</b></p> <p><b>How digital is redefining businesses in India?</b></p> <p><i>Entertainment and healthcare are two key sectors that are key to the vision of Connected India. Hear two leading CEOs share their perspectives on how technology is redefining business. The session will showcase how digital technologies are being adopted in the country, innovative models of reaching the consumer and opportunities that exist for building transformative products and services.</i></p> <p><b>Speakers:</b> <b>Sangita Reddy, MD, Apollo Hospitals Enterprise Limited</b> <b>Sidharth Roy Kapur, MD, Disney</b></p> <p><b>Moderator: Keshav Murugesh, CEO, WNS</b></p>	<p><b>Session XVIII B:</b> Roundtable Discussion</p> <p><b>1100- 1145 hrs.</b></p> <p><b>Global Outsourcing Atlas</b></p> <p><i>Cost advantages and the availability of skilled labour were triggers of the outsourcing model. The model has gained traction with organizations gaining scale, looking to</i></p>	<p><b>Session XVIII C: Panel Discussion</b></p> <p><b>1030 – 1130 hrs.</b></p> <p><b>100 smart cities: How to lead the way?</b></p> <p><i>To continue with rising urbanization, we will have to invent and redesign new cities to enable better quality of life and use resources more efficiently. The internet of things encompasses the technologies and</i></p>

	<p><b>Venue:</b> Grand Ballroom I, II, III</p>	<p><i>leverage the global talent mix, and alleviate the various geopolitical threats. The session discusses the potential locations which companies can explore and the strategies which companies should employ to get the right portfolio mix.</i></p> <p><b>Speakers:</b>  <b>Gary P. Nowak</b>, Partner, Business Performance Services, <b>KPMG Advisory (China) Limited</b>  <b>Jeff Lande</b>, President, <b>The Lande Group LLC</b>  <b>Robert Janssen</b>, Vice President - International Relations, <b>Assespro, Brazil</b></p> <p><b>Chair:</b> <b>Ankita Vashistha</b>, CEO, <b>Tholons</b></p> <p><b>Venue:</b> Board Room 1</p>	<p><i>breakthroughs which are critical to lay the foundation of smart cities. Smart cities will have to provide the required digital infrastructure to empower and enable citizens. In the session, the panel discuss the framework for innovation and how to lead the way for making this a reality for all</i></p> <p><b>Panel Members:</b>  <b>Abdullatif Almulla</b>, Chief Business Development Officer - <b>Dubai Holding, CEO - SmartCity Dubai</b>  <b>Karuna Gopal</b>, Founder, <b>Foundation for Futuristic Cities</b>  <b>PH Kurian</b>, Principal Secretary, <b>Industries and IT, Government of Kerala</b>  <b>Sumit Chowdhury</b>, President, <b>Reliance Jio</b></p> <p><b>Moderator:</b> <b>Leslie Demonte</b>, Editor, <b>Mint</b></p>
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				Venue: Grand Salon
1120 - 1150 hrs.	<b>Networking over Tea/Coffee</b>			
1150 - 1250 hrs.	<p><b>Session XIX A: Track Session</b></p> <p><b>Technology Enabling Governance: What are the key building blocks?</b></p> <p><i>India has embarked on massive initiatives to connect the country and provide citizen services. At the same time, the Make in India initiative aims to bring global IT hardware and software majors to innovate in India. This session showcases how the government is thinking about this and how can the industry partner in this.</i></p> <p><b>Panel Members:</b>  <b>Ajay Kumar</b>, Joint Secretary, DEITY, Ministry of Communications and IT  <b>Aruna Sundarajan</b>,</p>	<p><b>Session XIX B: Track Session</b></p> <p><b>The Indian CIO agenda: What's keeping them Awake!</b></p> <p><i>What are the top 3 priorities for CIO's in India today? What are the types of challenges they face today? Which are top 3 technology trends that will impact their organization? Will the SMAC stack be an important lever for growth? Is there a large divergence between the priorities and challenges of global CIOs and their Indian counterparts?</i></p> <p><b>Panel Members:</b>  <b>Anil Jaggia</b>, CIO, HDFC Bank  <b>Manish Choksi</b>, CIO, Asian Paints  <b>Rajesh Singh</b>, CIO &amp; EVP, Ford Direct</p>	<p><b>Session XIX C: Track Session</b></p> <p><b>Decoding the Hyper Connected Consumer</b></p> <p><i>The hyper- connected world is today's reality. Today's consumers are asking companies to engage with them directly, and on a personal level. Companies err if they don't integrate digital strategy into their overall strategic plan. Understanding trends in mobile, media, cloud is critical to embracing the hyper- connected era. Each of these trends offers significant opportunities as well as obstacles. This session will focus on the challenges and solutions to these trends and specify strategies that companies need to focus on to be future</i></p>	<p>1200 - 1300 hrs.</p> <p><b>NASSCOM Annual General Meeting</b></p> <p>(only for NASSCOM members)</p>

	<p>Head, <b>NOFN,</b> Department of Telecommunications</p>	<p><b>Moderator: Avinash Vashisht,</b> Chairman, Accenture India</p>	<p><i>ready!</i></p> <p><b>Panel Members:</b> <b>Harish Bijoor,</b> CEO, Harish Bijoor Inc. <b>Rajjat Barjatya,</b> MD &amp; CEO, Rajshri Entertainment <b>Suneet Singh Tuli,</b> CEO, Datawind</p> <p><b>Moderator: R Ray Wang,</b> Principal Analyst &amp; CEO, Constellation Research</p>		
	<p><b>Venue:</b> Grand Ballroom I</p>	<p><b>Venue:</b> Grand Ballroom II</p>	<p><b>Venue:</b> Grand Ballroom III</p>		
1250 - 1400 hrs.	<b>Networking Lunch</b>				
1400 - 1430 hrs.	<p><b>Session XX A: Keynote</b></p> <p><b>Location is (still) Everything: How the Real and virtual world collide</b></p> <p><i>Drawing on his recent book and extensive research and investing experience in the United States through "Web 2.0", David outlines the three pillars of technology and market development that will propel the future of E-commerce in India. Specifically, mobile-enabled consumers, marketplaces unshackled from constraints and inefficiencies, and new digital brands that redefine typical margin structures.</i></p> <p><b>By Prof. David Bell,</b> Marketing Professor, <b>University of Pennsylvania – Wharton School</b></p>				



	<b>Venue:</b> Grand Ballroom I, II, III		
1430 – 1530 hrs.	<p><b>Session XXI A:</b> Panel Discussion</p> <p><b>The winning mantra of ‘The young and restless’</b></p> <p><i>In today’s connected digital world what is the winning formula which will take an enterprise to the next level. All the speakers will share their journey and discuss the ‘think different’ mantra of success.</i></p> <p><b>Panel Members:</b>  <b>Amar Goel, CEO, Komli</b>  <b>Deep Kalra, CEO, MakemyTrip</b>  <b>Kunal Bahl, CEO, Snap Deal</b></p> <p><b>Moderator: Shireen Bhan, Managing Editor, CNBC TV 18</b></p> <p><b>Venue:</b> Grand Ballroom I, II, III</p>		
1530 - 1615 hrs.	<p><b>Session XXII A:</b> Celebrity Keynote</p> <p><b>Rising above the ordinary</b></p> <p><b>By Vidya Balan, Actress, Indian Film Industry</b></p> <p><b>Chair: Atul Nishar, Chairman, Hexaware Technologies</b></p> <p><b>Venue:</b> Grand Ballroom I, II, III</p>		
1615 - 1645 hrs.	<b>Networking over Hi-Tea</b>		