

NASSCOM®



## **8<sup>th</sup> Global Capability Centers (GCC) Conclave 2018**

**April 26<sup>th</sup> and 27<sup>th</sup>, 2018, Mumbai**

### ***Leading the New Normal – Speed, Smart & Skill***

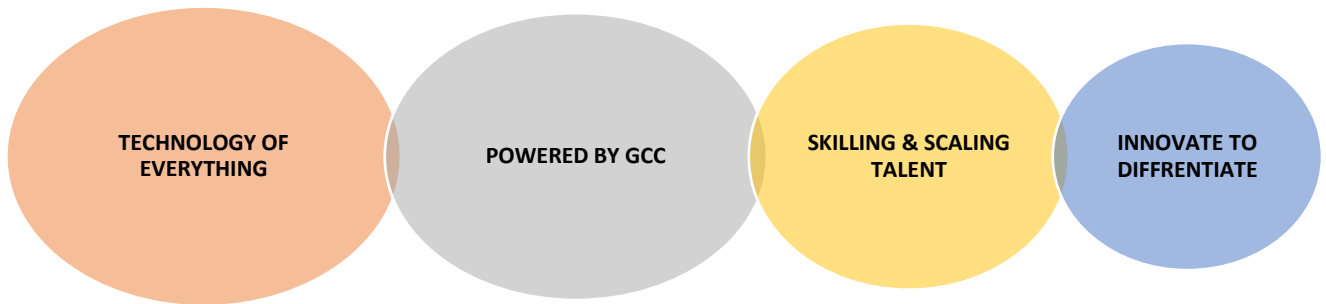
Industry watchers have observed with awe and admiration the incredible evolutionary journey of Global In-house Centers (GICs). Over the past few years, GICs have continued to evolve and mature at a rapid pace and earning enormous credibility equity along the way in recognition to their disruptive impact on transformation a broad range of industries.

GICs have matured to become trusted enterprise transformational agents and have morphed into becoming strategic partners to reshape the future of the business. Powered with a combination of strategic capacity and capabilities, GICs are now the 'new' business-as-usual for companies and it is only apt to (re) christen them as Global Capability Centers (GCCs).

We are in the throes of an unending digital industrial revolution that will result in massive and irreversible paradigm shift across industries. As industries after industries continue to be disrupted, it is conceivable that GCCs will play a key role in shaping the transformation agenda of the enterprises. At the heart of the digital revolution is the impact of technology-driven *change* across industries. From being an enabler of productivity and efficiency, technology is emerging as the core for industrial transformation. Experimental disruptive technologies such as cloud, AI/ML etc. are now mainstream and are rapidly accelerating the transformation of industries. Technology is no longer hygiene but a core and differentiating capability that enterprises must possess to succeed and compete. This will put the onus on GCCs to evolve into agents of change and transformation. From cost to capability arbitrage, from being outposts to integrated global strategic capabilities, from being capacity play to providing differentiated and end-to-end solutions. The years ahead will also see increased alignment between broader industry disruptive trends and the evolution of GCCs.

The role of GCCs will continuously be refined to influence business outcomes, assume accountability for key business metrics such as sales & profitability, build deep pool of enterprise talent, lead the rapid adoption of key enterprise technologies in a very nimble and agile manner. Design thinking, advanced data analytics, DevOps, AI/ML, automation etc. will be some of the key imperatives that the GCCs will adopt to lead enterprise transformation.

The narrative of GCCs is likely to be driven by the following pillars:



- **Technology of Everything**– Technology is now foundational and core for every business and will transform business priorities in areas including customer engagement, operations and process, analytics and data; and infrastructure.
- **Powered by GCC**– GCC powered enterprises are rapidly emerging as the ‘New Normal’. The evolution and maturation of GICs to GCCs with integrated operating models, is enabling enterprises to successfully leverage competency arbitrage, while empowering GCCs to balance the requirement of assuring business stability with develop agility required to drive transformation.
- **Skilling & Scaling Talent**– Access to top talent & leadership is a critical success factor for a GCC to be able to drive value for its home office. However, with the evolution of technology, GCCs need to be able to address the skills gap in the market, while scaling their existing talent pool.
- **Innovate to differentiate**– Given their evolving and strategic role, it is imperative that GCCs drive innovation, productivity improvement & automation and build business contextual expertise to support the parent organizations to better differentiate themselves from competition.

Purporting to unfold the theme of **Leading the New Normal – Speed, Smart & Skill**

The 8<sup>th</sup> edition of GCC conclave will be held on April 26<sup>th</sup> and 27<sup>th</sup>, 2018 at Taj Lands End, Mumbai to discuss how GICs are strategically evolving as a Global Capability Centers. Through a thoughtfully curated agenda, spirited & insightful sessions and inspirational speakers, the conclave will demonstrate the power of GCCs in rapidly identifying and adapting to applicable disruptive trends.

In an era of inevitability of disruptive changes and technological paradigm shifts, GCCs are well poised to lead the New Normal – accelerating the smart enterprises with skills and capabilities required to stay relevant in a world of disruptive changes.

The 8<sup>th</sup> edition of the GCC conclave promises to be powerful platform to learn and share insights on how GCCs are adapting and evolving in support of enterprise transformation.