



NASSCOM Product Conclave

Hyderabad, 26 May 2017

Sponsorship Opportunities and Benefits

Particulars	Knowledge Partner	Platinum	Gold	Silver	Associate	Session / Connect Sponsor
Cap on Number of Sponsorship Opportunities	1	1	2	5	5	4
Exclusive Branding	As Knowledge Partner	-	-	-	-	-
Logo on Main Conclave Backdrop	Yes	Yes	-	-	-	-
Logo in side wings of conclave backdrop			Yes	Yes	Yes	Yes
Logo Sponsors' banners at all prominent places at venue	Yes	Yes	Yes	Yes	one location	at session location
Logo on Event Website with hyperlinked to company website	Yes	Yes	Yes	Yes	Yes	Yes
Logo in all email invites and promotional communications	Yes	Yes	Yes	-	-	Yes
Complimentary Delegates	5	4	3	2	2	3
Special Discount on additional Delegates	10% for upto 2 15% for 3-10 20% for 11 & more	10% for upto 2 15% for 3 & more	10%	10%	10%	10%
List of Delegates (after the event)	Yes	Yes	Yes	-	-	-
Company Brochure in Delegate Kit /on Registration Desk*	Yes	Yes	-	-	-	-



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Special Branding (in case of merchandise sponsors)	-	-	-	-	-	-
* Company has to provide 350 CDs/Pendrives pre-loaded with thier digital prochure, NO Paper brochure will accepted. Delegate Kit is subject to availability.	-	-	-	-	-	-
Cost to Company (INR)	500,000	400,000	350,000	250,000	200,000	350,000



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Particulars	Delegate Kit/Bag	Badge and Lanyard	Notepad	Pen
Cap on Number of Sponsorship Opportunities	1	1	1	1
Exclusive Branding	-	-	-	-
Logo on Main Conclave Backdrop	-	-	-	-
Logo in side wings of conclave backdrop	-	-	-	-
Logo Sponsors' banners at all prominent places at venue	-	-	-	-
Logo on Event Website with hyperlinked to company website	Yes	Yes	Yes	Yes
Logo in all email invites and promotional communications	-	-	-	-
Complimentary Delegates	2	2	1	1
Special Discount on additional Delegates	10%	10%	10%	10%
List of Delegates (after the event)	-	-	-	-
Company Brochure in Delegate Kit /on Registration Desk*	-	-	-	-
Special Branding (in case of merchandise sponsors)	Logo on prominently visible surface of the Bag	Logo on visible surface of the Badge and Lanyard	Logo on cover of the Note Pad	Logo on visible surface of the Pen



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<p>* Company has to provide 350 CDs/Pendrives pre-loaded with thier digital prochure, NO Paper brochure will accepted. Delegate Kit is subject to availability.</p>	-	-	400 notepads will be procured and printed by the sponsoring company with branding in consultation with NASSCOM	400 Pen will be procured by the sponsoring company with branding in consultation with NASSCOM
Cost to Company (INR)	300,000	300,000	150,000	150,000



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Particulars	NPC T-Shirt	Speakers' Gifts	Mobile App Partner	Network Partner
Cap on Number of Sponsorship Opportunities	1	1	1	1
Exclusive Branding	-	-	-	-
Logo on Main Conclave Backdrop	-	-	-	-
Logo in side wings of conclave backdrop	-	-	-	-
Logo Sponsors' banners at all prominent places at venue	-	-	-	-
Logo on Event Website with hyperlinked to company website	Yes	Yes	Yes	Yes
Logo in all email invites and promotional communications	-	-	-	-
Complimentary Delegates	2	1	1	2
Special Discount on additional Delegates	10%	10%	10%	10%
List of Delegates (after the event)	-	-	-	-
Company Brochure in Delegate Kit /on Registration Desk*	-	-	-	-
Special Branding (in case of merchandise sponsors)	Company logo on sleeve of the t-shirt	Logo on packaging cover of Speaker's Gift	-	-



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<p>* Company has to provide 350 CDs/Pendrives pre-loaded with thier digital prochure, NO Paper brochure will accepted. Delegate Kit is subject to availability.</p>	<p>350 t-shirts will be procured by the sposoring company with branding in consultation with NASSCOM</p>	<p>-</p>	<p>-</p>	<p>-</p>
<p>Cost to Company (INR)</p>	<p>250,000</p>	<p>100,000</p>	<p>Mobile Partner develops event app on Android, iPhone and Windows phone</p>	<p>Network Partner provides, open wi-fi connectivity to delegates and dedicated line for live streaming</p>

Note :

1. All payments/fees against sponsorships and stalls are subject to statutory taxes as per prevailing law
2. All Taxes Extra
3. Network Partner Sponsorship is subject to approval from Venue