



**Anupam Govil**  
**Partner, Avasant**  
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Anupam Govil is a Partner with Avasant, a Sourcing Advisory firm and President of Avasense, a Sourcing Governance software company (wholly owned subsidiary of Avasant). At Avasant, Anupam manages the Globalization practice, providing ICT and BPO sector development and investment promotion advice to emerging regions across the world. He also heads Avasense, which offers a SaaS based Contract Governance system for enterprise buyers and service providers. Anupam has over 22 years of experience providing sourcing and globalization services to enterprises, service providers and private equity funds.

Anupam joined Avasant after the acquisition of his company Global Equations, a leading Globalization Advisory firm. At Global Equations, Anupam built a successful track record advising several destinations on developing infrastructure, workforce, policies, incentives and investment promotion strategies to grow their ICT and BPO industries.

Anupam supports and is on the Advisory board of non-profit organizations such as – TEN (San Jose based Technology Incubator), Aravali Institute of Management (leading Business School in India), Art of Living Foundation and ASSET Foundation.

Anupam resides in Austin, Texas and received his Master's degree in Computer Science from J. N. University, New Delhi and his Bachelor's degree in Electronics and Communications Engineering from Delhi University.