



**Georges Desvaux**  
**Managing Partner**  
**McKinsey & Company Japan**

Georges Desvaux is a senior partner at McKinsey & Company, and currently serves as the managing partner of McKinsey & Company, Japan. Before transferring to Tokyo in July 2011, Georges worked in McKinsey's Beijing office from 1999 to 2006, and Paris office from 2006 to 2011, where he advised insurance, banking, consumer electronics, and logistics companies.

Mr Desvaux is a leader of McKinsey's Marketing Practice and the Consumer & Shopper Insights Center. He has authored and contributed to articles and research on consumer and macroeconomic trends.”

He graduated from École Centrale Paris and earned an MS in mechanical engineering from the Massachusetts Institute of Technology.