



Patrick Casserly
ICT Ambassador

Patrick Casserly, is one of the Caribbean's most recognized leaders in business solutions, and widely credited for revolutionizing the local ICT/BPO industry, in this part of the western hemisphere. As founder and CEO of e-Services Group International, Patrick built an organization to boast a workforce of an initial 35 to 4,000, by continuing to align initiatives with business goals, and consistently delivering results.

Mr. Casserly is currently the ICT Ambassador/Special Envoy for the Industry Investment and Commerce sector of the Government of Jamaica and The Branson Center for Entrepreneurship. He has participated on the board of The Jamaica Promotions Corporation (JAMPRO) and a past president of the Montego Bay, Jamaica Chamber of Commerce.

Patrick grew up in Kingston, Jamaica, but spent his college years at the University of North Carolina. Upon his graduation, he accepted a sales position with New Era Computers in Asheville, North Carolina and later that year became the Operations Manager of the Regional Auto Desk distributor. This provided him with a unique viewpoint of American business practices which he brought back to Jamaica in 1995. Upon his return, he served as the Marketing Manager for Eagle Information Systems and, with his knowledge of American business practices, guided the company to its receipt of the prestigious IBM Blue Ribbon Award for an outstanding sales performance in 1995 and 1996. Patrick Casserly was the youngest recipient of the Business Leaders Award, given by the Jamaica Observer in 2003 and 2004, being celebrated as one of the brightest entrepreneurial leaders of this generation.

Today, Patrick sits at the helm of 5 companies, spreading his passion for business throughout. His futuristic vision continues to thrive and break through new barriers of business excellence.