



Raghav Bahl
Founder & Editor
Network 18

Mr Raghav Bahl, 50 years, is the Founder & Editor of Network 18. Mr Bahl began his career as a management consultant with A.F. Ferguson & Co. followed by a stint with American Express Bank before he launched TV18, his production house. Winner of the Sanskriti Award for Journalism in 1994, Mr Bahl has over 24 years of experience in television and journalism. He founded TV18 (now Network18 Group) in the year 1993.

Mr Raghav Bahl is a widely admired entrepreneur and was hailed as a Global Leader of tomorrow by the World Economic Forum. He was also selected by Ernst & Young as 'Entrepreneur of The Year (2007) for Business Transformation'. Mr Bahl has been awarded the AIMA award for the Media Person of the Year in 2011 and BMA recognized him as the 'Entrepreneur of The Year (2011)'. He has been instrumental in crafting successful Joint Ventures with media giants like CNBC, with whom he has launched two business news channels, viz CNBC-TV18 (English) and CNBC Awaaz (Hindi). His latest achievement is the successful launch of the Indian edition of Forbes magazine, and the commencement of what is said to be one of India's biggest television distribution entities, called Sun18 (in partnership with Sun Network of Tamil Nadu).

A consummate deal-maker, Mr Bahl has helped in the growth of the Network18 Group with another major joint venture with Viacom, called Viacom18, which houses the MTV, VH1 and Nickelodeon operations in India. Its most celebrated channel is 'Colors', the country's leading Hindi general entertainment property. Additionally, Network18 holds the Group's online & on-air home shopping venture, Homeshop18, its full spectrum events management venture, E18, and its sports management & marketing division, Sport18.

An Economics graduate from St. Stephens College, Mr Bahl has done his MBA from the University of Delhi. Under his guidance the nation has witnessed the successful launch of the country's leading English news channel, CNN-IBN, and the leading Hindi news channel, IBN7. Also with the launch of IBN Lokmat, a Marathi news channel in partnership with the Lokmat group, the Group continues to expand in the regional space as well.

Mr Bahl's new book 'SUPERPOWER? The Amazing Race Between China's Hare and India's Tortoise' was published by Penguin Allen Lane in August 2010. It takes a close look at who is likely to dominate the world over the next decade - India or China - and provides an incisive and in-depth analysis about the race to superpower status between the two giant Asian neighbors.