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Rebecca A. Fannin is the author of *Silicon Dragon* (McGraw-Hill, 2008) and *Startup Asia* (Wiley, 2011), and a contributor to *Forbes*, where she writes a widely read weekly column.

Since 1992, Rebecca has been reporting on innovation, technology and emerging economies. Her books have been highly acclaimed by leading media and industry figures worldwide, and translated in several languages. A former international editor at *Red Herring*, the Pulitzer-owned *International Business*, and the *Asian Venture Capital Journal* in Hong Kong, Ms. Fannin also has written for *Inc.*, *Worth*, *Fast Company*, *AdAge*, *Chief Executive*, *The Deal*, *The Huffington Post*, and *Harvard Business Review*.

Rebecca has appeared as a commentator on Fox Business News, Sky TV, Channel News Asia and CCTV, and she has lectured at several universities, among them Yale, Columbia, Harvard, National University of Singapore, Tsinghua University and the Hong Kong Science & Technology University. Her speaking engagements include the Asia Society, World Affairs Council, Overseas Press Club, the Foreign Correspondents Club, World Affairs Forum, the Northwest China Council, Vancouver Trade Club and Harvard Club.

Rebecca is the author of several white papers, articles and thought leadership reports for KPMG, Econsultancy, NASDAQ and Sony Ericsson on topics including tech innovation, global outsourcing, corporate strategies and digital marketing. She has testified as an expert witness on China's Internet before a U.S.-China Commission in Washington, D.C.

Her news and events group formed in 2009, Silicon Asia, www.siliconasiainvest.com, publishes e-newsletters and research for venture capitalists, entrepreneurs and investors, and develops sponsored conferences in Asia and the U.S. in partnership with market leading organizations and businesses.

Originally from Lancaster, Ohio, Rebecca graduated from Ohio University with a degree in journalism, and later was awarded an Asian Studies fellowship at the University of Hawaii. Today she resides in New York City and San Francisco, and enjoys frequent reporting trips to China, India and other emerging markets.