



Shekhar Kapur
Film Director, Social Media Entrepreneur and
Founder & Chairman, Qyuki Media

Shekhar Kapur is a globally recognised film director, media visionary and proponent on the future of New Media. Having started his career as an accountant, management consultant and economist in London, he returned to India in search of a new direction and went on to become a well known actor, director, writer and producer. He is best known for films, such as *Elizabeth*, *Golden Age*, *Bandit Queen* and *Four Feathers*, that have won or been nominated for numerous awards including the Oscars, BAFTA's, and Filmfare Awards.

He has executive produced the [Bollywood](#)-themed, [Andrew Lloyd Webber musical *Bombay Dreams*](#) as well as films such as *The Guru* for Universal Studios. He set up [Virgin Comics](#) and Virgin Animation, focused on creating new stories and characters for a global audience, with [Richard Branson](#) and [Deepak Chopra](#).

As a content creator with over 25 years of experience in almost every medium possible, across the world, he recognises the importance of New Media which he believes is finally encouraging the “democracy of information and thought”. He is exploring emerging content consumption trends and successful business models at the confluence of technology and content.

He is the Chairman of Qyuki, a New Media company he started last year in partnership with Cisco, a company that is creating emotive Social Media communities beyond Facebook.

He also sits on a number of boards and advisory committees including the Media Development Authority of Singapore, the Prime Minister of India's Special Advisory Board for Innovation, Media and New Media and the International Global Water Challenge. He has diverse environmental interests while currently championing the cause of Water as a resource, and is recognized as one of India's leading proponents in this space.

He was given one of India's highest civilian state awards, the “[Padma Shri](#)”, for his service to media in the nation.