



# Prime Ministers May and Modi oversee and support launch of UK-India Tech Alliance, strengthening relationships to improve workforce IT skills and promote innovation

techUK and NASSCOM sign Memorandum of Understanding (MOU) to collaborate on tech skills and development during Prime Minister Modi's visit to the UK

**London, 18th April 2018:** techUK and The National Association of Software & Services Companies (NASSCOM) (the leading technology trade bodies in the UK and India respectively) today launched the **UK-India Tech Alliance** and agreed on a Memorandum of Understanding (MoU), which will see the technology sectors from the UK and India further strengthen their relationship. The partnership between techUK and NASSCOM will support the flourishing IT sectors in both India and the UK by developing stronger links, networks and joint platforms, helping enhance the skills of the technology workforce in both countries.

The trade associations signed the MoU at the inaugural meeting of the UK-India Tech Alliance, in the presence of Baroness Fairhead CBE, Minister of State for Trade and Export Promotion. With the support of both Governments, the Alliance is aimed at increasing collaboration on skills and new technologies, assisting policy development and encouraging innovation. This meeting will lay the groundwork for a roadmap which will be jointly presented in June.

The new partnership between the UK and Indian tech industries will promote the growth of skills needed for a world where artificial intelligence, machine learning, big data analytics and cybersecurity will be major technology growth areas.

This announcement reflects the UK-India Tech Partnership, also announced today by the Prime Ministers of both countries. The partnership will include a UK-India Tech Hub: something techUK and NASSCOM first called for in November 2016 to identify and pair businesses, venture capital, universities and others to access routes to markets for British and Indian tech companies.

#### Welcoming the signing of the MoU, Baroness Fairhead said:

"UK-India relations are going from strength to strength and the signing of this MoU demonstrates the deepening of ties. Tech is at the heart of this new relationship between our two countries and we welcome techUK and NASSCOM's commitment to working together to strengthen the skills base in both countries that will be key to driving economic growth, development and prosperity. The UK-India Tech Alliance will be a key partner for Government – providing a sounding board and expert advice for policy development to ensure that our Government's nurture the growth we are seeing in this sector and beyond."

#### Julian David, techUK CEO, said,

"This is an important milestone for both the UK and Indian tech sectors. We have long worked together, but we are now deepening those relationships and will be able to collaborate better to provide people with the skills and tools they need to flourish in the new world of work. We're delighted to see the Governments of our two countries share our vision and taking key steps towards ensuring all our citizens benefit from the innovation that new technologies, like AI and machine learning, can provide."

#### Speaking on the occasion Debjani Ghosh, President, NASSCOM, said:

"This landmark MoU between NASSCOM and techUK will equip people with cutting-edge skills in emerging technology fields such as AI and robotics. We are delighted that NASSCOM's FutureSkills initiative will be the basis for improved collaboration between our IT industries. It is

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imperative that we train the workforce for jobs of the future to remain relevant in the new global economy; providing the UK and India with a valuable competitive edge."

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#### **Notes to Editors**

The MOU commits the two organisations to:

- Exchange knowledge and learn lessons from the FutureSkills initiative launched by NASSCOM
- Explore the expansion of the FutureSkills platform to ensure Indian and British citizens are best placed to seize the opportunities future jobs will present
- Work together to strengthen people-to-people and business-to-business links between India and the UK
- Explore wider partnership to develop digital skills in both countries and encourage Indian companies active in the UK to deliver digital skills training opportunities as part of the cross-sector Digital Skills Partnership convened by the UK Government.

Details of the MoU and term of reference for the UK-India Alliance are available on request

Further details of techUK's international trade work can be found <a href="here">here</a>

For more background on techUK's relationship with India to date, please visit <a href="here">here</a> <a href="Useful statistics and figures">Useful statistics and figures</a>

- UK-India bilateral trade in goods and services was £18 billion in 2017 registering y/y growth of 15% against £15.68 billion in 2016.
- Two-way trade in goods stood at £11.7 billion accounting for 65% of the total bilateral trade between the UK and India in 2017.
- UK is the second largest export market for the Indian IT-BPM industry, with US\$
  21.4 billion export revenues1
- IT spending in India is going to further jump drastically around new opportunities that have been launched by the government of India in 2015-16 Digital India (potential value of £45bn over the 10 years), Smart Cities (£20-24bn over the 10 years); and Make In India £400bn over the years to 2025.
- India is forecast to further progress to become the second largest market for IT by the end of 2018. The highest spending will be in the Telecommunications Services (37.3%), followed by devices (33.7%), IT services (19.2%), Software (6.7%) and Data Centre Systems (3.1%).

UK/India trade	2016	2017	% Growth
(£ billion)			
UK goods exports	3.703	4.325	16.8%

<sup>&</sup>lt;sup>1</sup> UK has a 17% share of the US\$ 126 billion export market of the Indian IT industry. Total revenues (exports+domestic) of the Indian IT industry is estimated at UDS\$ 167 billion in FY 2018. Source: NASSCOM Strategic Review, 2018





UK services exports	2.131	2.376	11.5%
UK goods imports	6.371	7.446	16.9%
UK services imports	3.483	3.890	11.7%
Total bilateral trade	15.688	18.037	15%
Source: ONS, UK			

#### About techUK

<u>techUK</u> represents the companies and technologies that are defining today the world that we will live in tomorrow. Over 950 companies are members of techUK, collectively they employ more than 700,000 people. These companies range from leading FTSE 100 companies to new innovative start-ups. The majority of our members are small and medium sized businesses.

techUK is committed to helping its members grow, by:

- Developing markets
- Developing relationships and networks
- Reducing business costs
- Reducing business risks.

#### **About NASSCOM**

NASSCOM® is the premier trade body and the chamber of commerce of the Technology and services industry in India. NASSCOM is a global trade body with more than 2500 members, which include both Indian and multinational companies that have a presence in India. NASSCOM's member companies are broadly in the business of IT services, Software Products, BPM, Internet and Ecommerce, Engineering services and Startups. NASSCOM's membership base constitutes over 95% of the industry revenues in India and employs over 4 million professionals.

#### **About FutureSkills**

- a) FutureSkills, a NASSCOM initiative, is an industry utility to get India started and accelerated on the journey to building skills and collaborating with global partners to becoming the global hub and partner of choice for talent in the field of emerging technologies
- b) Emerging technologies such as Artificial Intelligence, Virtual Reality, Robotic Process Automation, Internet of Things, 3D Printing, Big Data Analytics, and Cyber Security are changing the way we work globally. Together, these technologies are expected to impact the lives of individuals, business organizations and Governments all across the world
- c) Evolving job roles around new technologies areas will be in high demand in the near future. Consequently, it would be imperative to prepare the global work-force to acquire the necessary skills for these job roles
- d) An estimated ~6-8 million highly skilled persons will be required by these new technology areas globally. About 20-25% of these will be created in India, i.e. 1.5-2 million persons. There is a need to undertake re-skilling of 50-60% new jobs with new skills <sup>2</sup>. NASSCOM will work with global partners to upskill talent

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<sup>&</sup>lt;sup>2</sup> Source: NASSCOM BCG analyses on Future of Skills

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- e) Collaboration and co-creation is the key to success in such disruptive times. There is a global shortage of skilled workers. No country has more skilled, digitally trained workers than they have jobs for
- f) Future Skills will enable employees of participating firms to:
  - Understand & become familiar with 9 emerging technologies and their associated job roles. In Phase 1, this would be done with Curated Informal/ Continuous Learning infrastructure – learning channels and introductory pathways for each technology and job role
  - Discover high-demand job roles and skills needed in the emerging technologies. In Phase 1, subscribers will be able to see which job roles are in high demand globally and the key skills needed for each of 55 identified job roles
  - Up-Skill in the emerging technologies by enrolling in deep skilling pathways
- g) NASSCOM and member companies are walking the path of leveraging this opportunity. NASSCOM has constituted a FutureSkills workgroup (in partnership with BCG) to understand the implications of these disruptive technologies and shape the future skilling/reskilling initiative for the Indian IT Industry