



AppFame Award Winners

- Diaspark
- Global Delight
- Mobiotics
- Pipal Tech Ventures
- SKAN DbyDx Software Pvt. Ltd.
- Tech Solutions



Catalog2go

DIASPARK
Technology Services.....Ahead of Times

A catalogue and order entry app on the iPad and other tablets, that empowers sales reps with real-time access to the product catalogues of their companies. It is well-equipped to serve across many commercial touch-points in B2B sales.

Key Features:

- Product views, check inventory, search for products within a defined price range, easy price management, security and access permissions, order entry with an additional fast paced order screen
- Eliminates the use of bulky printed catalogues, tedious paper work and error-prone data entry
- Order entries made via this app can be synced in a variety of ways with the existing ERP applications in use by businesses.



Game Your Video



Game your Video makes video editing so easy that even a six-year-old can have fun editing videos and create very entertaining ones. The app brings users a totally new way of interaction while treating videos. The UI is innovative and the technology used is seen for the first time in the space of motion and audio.

Key Features:

- Create diverse and different form of entertaining videos, and not just the ones limited to cuts and transitions
- Easily create an entertaining videos
- Use the power of the mobile, because this is where the action with respect to content lies



TV Buddy

MOBIOtics

TV Buddy is an engagement platform for TV viewers to socially discover and discuss programmes and participate in content-based games and promotions. It comes with an optional set top box and TV integration for an enhanced experience.

Features:

- Programme Discovery
- Programme recommendations
- Social Checkin-based interactions and sharing
- Content-based promotions



Delight Circle

PIPAL

A location-based marketing, instore marketing and consumer engagement application that connects local retailers and brands with consumers

Key Features:

- Check all offers and new arrivals from their favourite retailers and brands in one place
- Earn rewards by simply 'walking' into (visiting) stores.
- Check out all nearby places along with relevant offers, new arrivals and contact information
- Manage all loyalty cards in one place



TXTLater



The ultimate, all-in-one scheduler - schedule SMSes, e-mails, calls, Facebook posts and tweets for a future date, and time recurrence. Available on the Blackberry platform, and has been developed keeping in mind the day-to-day needs.

Key Features:

- Ease-of-use and implementation
- Easy operability that does not interfere with the other software of the phone
- A messaging service that is completely separate from the mobile's own service
- Support for all existing and upcoming BlackBerry models
- Support for all wireless carriers



TS Len Den Khata



The app provides business establishments with a unique, SMS-based, two-way acknowledgement process for credit-sale transactions.

Key Features:

- Improves the cash-flow in the business due to its automatic SMS reminders
- Runs on a mobile - there is no need for expensive laptops /PCs
- Sync data to and from existing ERP solutions or spread-sheets
- Includes ledger reports through e-mail, back-up and recovery, credit limit in value and period, software locking with IMEI security, etc