



**CONFERENCE AGENDA**

<p><b>0830 – 0930 hrs</b>  <b>0930 – 1030</b></p>	<p>Registration</p> <p>Session 1</p> <ul style="list-style-type: none"> <li>• <b>Welcome Address: Som Mittal – President, NASSCOM</b></li> <li>• <b>Overview of the EMERGE Forum</b> – Krishnakumar Natarajan - Chair - NASSCOM EMERGE Forum &amp; Chief Executive Officer, MindTree Ltd</li> <li>• <b>Keynote Address – Break All The Rules – Subroto Bagchi - Gardener, MindTree Limited</b></li> </ul>	
<p><b>1030 – 1100</b></p>	<p>Tea / Coffee Break</p>	
<p><b>1100 – 1200</b></p>	<p>Session 2: <b>Evolving a Strategy for Startups &amp; Emerging Companies</b></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Madan Padaki, Co-Founder &amp; Director - Business Development, MeritTrac</li> <li>• Navyug Mohnot – CEO &amp; Founder, QAI India</li> <li>• Partha Parthasarathy - Chairman and Chief Executive Officer, NuStreet</li> </ul> <p><b>Moderator:</b> Sashi Reddi – Founder &amp; Chairman, Applabs</p>	
<p><b>1200 – 1300</b></p>	<p>Session 3: <b>Confessions of Entrepreneurs</b></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Suvir Sujan – Nexus India Capital</li> <li>• Pradeep Kar – Founder, Chairman &amp; Managing Director, Microland Ltd</li> <li>• Anand Deshpande – CMD, Persistent Systems</li> </ul> <p><b>Moderator:</b> Gowri Shankar Subramanian, CEO, Aspire Systems</p>	<p><b>P2P workshop</b> - The On-Demand model for the domestic market.</p> <p><b>Moderators:</b></p> <ul style="list-style-type: none"> <li>• Narasimhan (Kishore) Mandyam, CEO - PK4 Software Technologies Pvt. Ltd.</li> <li>• Arvind Jha - Director &amp; Co-Founder, Movico Technologies Pvt Ltd</li> </ul>

<p><b>1300 – 1400</b></p>	<p>Lunch Break</p>	
<p><i>Parallel tracks – “Being Mentored” will be available post lunch session. Companies/Startups can apply for a 45 minute slot by writing to Kunal at <a href="mailto:kunal@nasscom.in">kunal@nasscom.in</a></i></p> <p><i>Mentor Panel includes:</i></p> <ul style="list-style-type: none"> <li>• Kamal Mansharamani – former CEO – Birlasoft</li> <li>• Anil Bakht – Chairman &amp; MD, Eastern Software Systems</li> <li>• Subinder Khurana – Head Operations - MarketRx (Cognizant)</li> <li>• Navyug Mohnot – Founder &amp; CEO, QAI</li> <li>• Vishnu Dusad– Managing Director - Nucleus Software</li> <li>• Diwakar Nigam – Managing Director - Newgen Technologies</li> <li>• Anand Deshpande - Chairman &amp; Managing Director -Persistent Technologies</li> </ul>		
<p><b>1400 – 1515</b></p>	<p><b>Session 4</b></p> <p><b>Wooing the Customer..</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• K Harishankar – C IO, Unilever</li> <li>• Pramod Krishnamoorthy CIO &amp; EVP of FullertonIndia</li> <li>• Arijit Bhattacharjee – C IO, ITC Welcome Group</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Suresh Sambandan, CEO, Orangescape</li> </ul>	<p><b>Workshop 1</b></p> <p><b>Defining your Value Proposition for investors, customers and employees</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Sanjeev Aggarwal, Managing Director - Investment Advisor, Helion Venture Capital</li> <li>• Sudha Kumar – CEO, Prayag Consulting</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Ankur Lal – CEO &amp; Founder, Infozech Software</li> </ul>
<p><b>1515 – 1545</b></p>	<p>Tea / Coffee Break</p>	
<p><b>1545 – 1700</b></p>	<p><b>Session 5</b></p> <p><b>Building &amp; Sustaining the Right Team</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• C. Mahalingam, Senior Vice President - HR – Symphony Services</li> <li>• Anand Pillai, Sr. Vice President – Talent Transformation – HCL Technologies</li> <li>• Devendra Saharia , CEO – Ajuba International</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Arup Dasgupta, CEO –</li> </ul>	<p><b>Workshop 2</b></p> <p><b>Financial Planning: before and after your funding.</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Sanjiv Mital, Vice Chairman Bharti Telesoft</li> <li>• Sanjay Anandram – Founder, Jumpstartup</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Manu Parpia, Founder &amp; Vice Chairman – Geometric Ltd</li> </ul>

	Metalogic Systems	
1700 – 1745	<b>Session 6</b>  <i>Valedictory session – Who dares.. Wins.</i>  Address by <b>Raman Roy – Chairman &amp; Managing Director – Quattro BPO Solutions</b> <ul style="list-style-type: none"><li>• Chairperson – Kiran Karnik – former President, NASSCOM</li></ul>	
1745 – 1800	Closing Remarks - Dr. Ganesh Natarajan – Chairman – NASSCOM, Global CEO – Zensar Technologies	
1800 – 1815	Recognition for the contributors for NASSCOM EMERGE Forum	
1815 onwards	Cocktails and Dinner	