

Adventnet

www.zoho.com

Year of Incorporation: 1998

Category of Innovation: New Technology Advancement



Company overview: Provider of an online suite of web services aimed to increase the productivity of individuals and enterprises alike. Using the Software as a Service model, online productivity tools and the cloud computing concept, Adventnet's product Zoho eliminates the customer's (personal users as well as businesses) need for expensive desktop applications.

Innovation: Adventnet's innovation is the Zoho Sheet. It is an online spreadsheet solution with support of Visual Basic (VB) Macros. Zoho Sheet is the first and only spreadsheet product online to support VB Macros.

Impact of Innovation

External: Almost all business users depend on spreadsheets for one way or other. Macros is an important advanced function used by many such users. Zoho Sheet's support for VB Macros adds more value to business users whose business needs and processes heavily depend on spreadsheets. Support for VB Macros has resulted in many Zoho Sheet users finding it as a very useful feature. Zoho Sheet being free on the web has resulted in many users who have

Customer speak:

" Zoho's online office suite is getting closer and closer to becoming a real rival to Microsoft Office. One important update Zoho recently released was support for Visual Basic compatible macros in its spreadsheet application, which was great for importing already existing spreadsheets with macros."

Frederic Lardinois in Online magazine - Read Write Web

