

# Akmin Technologies

[www.akmin.com](http://www.akmin.com)

Year of Incorporation: 1999

Category of Innovation: New Technology Advancement



**Company overview:** Specialists in the area of Do-It-Yourself online Web site development and Web content management solutions for the PC and mobile platforms. The company offers a range of products including [www.SiteGalore.com](http://www.SiteGalore.com), the reputed browser-based Do-it-Yourself online development tool, which enables service providers to offer customers powerful, integrated website building services, to create full-fledged, standards-compliant mobile Web sites with just a basic mobile phone.

**Innovation:** The company's flagship product, [www.mobisitegalore.mobi](http://www.mobisitegalore.mobi), launched in August 2008, is the spearhead of Akmin's innovation efforts. [mobisitegalore.mobi](http://www.mobisitegalore.mobi) is a first-of-its-kind Web site development tool that can be used to easily build, publish and share mobile Web sites by using an ordinary mobile phone with Internet connectivity. Users can also create a site using their PCs, by logging into [www.mobisitegalore.com](http://www.mobisitegalore.com).

## Impact of Innovation

**Internal:** The innovation has led to an increase in customer sign-ups for Akmin from around 300 mobile users a week to around 1000 per week today. The innovation has also enabled Akmin to enhance its competitive edge in the marketplace, allowing it to charge a high premium on the existing prices for licensing the application to telcos, device manufacturers, mobile and other service providers.

**External:** Akmin's innovation is enabling even ordinary people to create their own mobile websites, right from their phones for free. Mobile websites can be used by anyone - from bouquet shop owners to students who want to publish their resumes, to all kinds of businesses and even one-man shows like plumbers, photographers and agents, to reach out to the vast population of mobile users. Akmin currently has a base of over 35,000 subscribers who have signed up and created Web sites through [mobiSiteGalore](http://mobiSiteGalore). The existing clients for [mobiSiteGalore](http://mobiSiteGalore) include some of the largest service providers in the world. Going ahead, the innovation is expected to touch the lives of millions of citizens and help bridge the digital divide.

**Awards and Recognitions:** The innovation has been covered widely by the media and bagged the Runners-Up Award for the Most Innovative Enterprise Mobile Internet Application 2008 at the recent Mobile Internet World Conference in October, 2008.

**Customer speak:**

**“mobiSiteGalore is a pioneer helping to bring the mobile Web to millions of users around the world.”**

**Trey Harvin, CEO, dotMobi**

