

AppPoint Software Solutions

www.appoint.com

Year of Incorporation: 2005

Category of Innovation: Business Process & Business Model



Company overview: Founded by a team of experienced IT industry veterans, AppPoint has extensive expertise in designing and developing enterprise software solutions.

Innovation: AppPoint has developed BizAPP Studio, a comprehensive platform which allows organisations to develop business process management solutions, integrate existing solutions in a non-intrusive manner, and reengineer and optimise existing processes. The key innovation lies in the solution's integrated feature set, which enables organisations to develop enterprise quality solutions in a matter of weeks as opposed to months or years.

Impact of Innovation

Internal: BizAPP Studio has enabled AppPoint to log in 100% increase in sales and customer numbers. BizAPP Studio has been internally deployed in AppPoint for the company's Quality Management System (to enforce the quality management life cycle across the organisation aiming for its next level of Certification). BizAPP is helping the company in the following phases of SDLC: Document management, planning, development and testing.

External: The technology advantage, combined with the comprehensiveness of the platform, has enabled AppPoint to offer a time and cost advantage to its customers. BizAPP provides the modelling driven approach to visualise business solutions without having to write code. Hence, companies can better utilise resources in the domain they are operating. Harnessing the powerful concept of virtualisation, BizAPP enables business users to build complex enterprise solutions without having to get involved in different tools and technologies. This negates the need for skills in such tools and technologies and cuts time and cost. The solution's Auto Deployment capability reduces the need for infrastructure required to manage Enterprise solutions built using BizAPP. Since BizAPP completely visualises the flow graphically, without actually going through the design and deployment, the time-to-market is greatly reduced for customers.

Customer speak:

“It has been a real pleasure for me to work with each one of your team members. In the end, this has turned out to be a great and valuable project. It is a great example of how team work succeeds. Let us continue in the same spirit going forward.’

H. R. Modi, Primarion

