

"Cloud Computing - A wave of opportunities for SMEs"

28th August 2009, Hall – Sovereign II, Le-Meridien, New Delhi

0815 – 0915 hrs	Registrations
0915 – 0940 hrs	<p><i>Inaugural Session</i> Som Mittal – President, NASSCOM Krishnakumar Natarajan - CEO & MD, MindTree Ltd & Chair - NASSCOM EMERGE Forum Awards Ceremony - Recognition for the NASSCOM EMERGE 50 Leaders</p>
0940 – 1030 hrs	<p><i>Keynote Session:</i> The Future of Software as a Service(SaaS) and Cloud Computing - Dr. Sridhar Vembu – CEO, ZOHOO Corp</p> <p>Chairperson - Sharad Sharma - Non-Exec Chairman, Movico Technologies & Chair – NASSCOM Product Forum</p>
1030 – 1130 hrs	<p><i>Opportunity Session 1:</i> India market and the SaaS/Cloud Computing landscape Speakers: Kishore Madhyam - CEO, ImpelCRM, Sharad Sanghi - CEO & Founder NetMagic Solutions, Chandra Prabhakar - Global Head, OnDemand Solutions, Ramco Systems</p> <p>Moderator: Ibrahim Ahmed - Chief Editor, Dataquest, Cyber Media group</p>
1130 – 1145 hrs	Tea / Coffee Break
1145 – 1230 hrs	<p><i>Insights session 1:</i> Small is BIG: Re-inventing business models which will work for India Speakers: Vishal Gondal - Founder & CEO, IndiaGames, Srikanth Rao - CEO, Affordable Business Solutions, Alok Singh - CEO, Novatium</p> <p>Moderator: Rajdeep Sehrawat, Vice President, NASSCOM</p>

1230 – 1315 hrs	<p><u>Insights Session 2:</u> Some case studies on companies who have adapted SaaS Deepinder Bedi - Executive Director, Tulip Telecom Ltd, Vishal Nagda, Associate - HR Relationship Management at Lodha Group, Mayur Abhaya Srisrimal - Executive Director, LifeCell Moderator: Vishwas Mahajan – CEO & Co-Founder, Compulink Software</p>
1315 – 1400 hrs	Lunch Break
1400 – 1500 hrs	<p><u>Keynote Session 2:</u> How SaaS and Cloud Computing are changing the IT industry and the Opportunities they present Speakers: Steve McWhirter - President, APAC, Salesforce.com, Prasad Ram - Head Engineering - Google India Chairperson: Ashish Gupta – Managing Director, Investment Advisor, Helion Venture Capital</p>
1500 – 1545 hrs	<p><u>Opportunity Session 2:</u> SAAS for the mobile world Speakers: Alok Mittal - Partner, Canaan Partners, Sanjiv Mital – CEO, Saarthi Enterprise Moderator: Ankur Lal - CEO & Founder, Infoztech Software</p>
1530 – 1545 hrs	Tea / Coffee Break
1545 – 1645 hrs	<p><u>Opportunities Session 3:</u> Transformation from Software Service to Software as a Service Speakers: Suresh Sambandam – CEO, Orangescape, Bhanu Chopra - CEO, rategain.com, Pankaj Bhargav - CEO, HRmantra.com Moderator: Chandramouli, Director – Advisory Services, Zinnov Consulting</p>
1645 – 1730 hrs	<p><u>Valedictory Session</u> The Cloud with the SILVER lining Speaker: Dr Jai Menon, Director - Technology and Customer Service, Bharti Airtel and Group CIO, Bharti Enterprises Chairperson – Dr. Anand Deshpande - MD & CEO, Persistent</p>
1730 – 1745 hrs	<p>Closing Remarks by Rajiv Vaishnav, Vice President – NASSCOM Followed by Dinner & Cocktails.</p>