

NASSCOM®

EMERGEOUT
CONCLAVE25 August, 2010
Shangri-La Hotel, New Delhi

Mobile Internet & AppStore - The Next Big Game-changer for emerging/start-up companies

0830 – 0930 hrs	Registrations	
0930 – 0945 hrs	Inaugural Session – Som Mittal, President, NASSCOM	
0945 – 1015 hrs	<p><i>Keynote Session 1: Future of Internet in India – predictions for future</i> Speaker: Vinay Goel, Country Head – Products, Google India <i>Chairperson: Deep Kalra, Founder & CEO Makemytrip.com</i></p>	
1015 – 1045 hrs	<p><i>Keynote Session 2: AppStores for the Compute Continuum</i> Speaker: Christos Georgiopoulos, General Manager, Developer Relations Division, Intel Software and Service Group <i>Chairperson: Krishnakumar Natarajan, CEO and Managing Director, MindTree Ltd.</i></p>	
1045 – 1115 hrs	Tea / Coffee Break	
1115 – 1215 hrs	<p><u>Session 1a:</u></p> <p>Panel: What it takes to operate a successful digital business</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Sachin Bansal, CEO, Flipkart.com • Krishnan Ganesh, Founder & Chairman, Tutorvista.com • Dhruv Shirangi, Co-founder & CEO, Yatra.com • Beerud Sheth, CEO, Webaroo Technology <p>Moderator: <u>Bejul Somaia, Managing</u></p>	<p><u>Session 1 b:</u></p> <p>Panel: What's been your Selling Strategy in the New Economy <i>(EMERGE 50 Showcase session)</i> (1145 – 1230 hrs)</p> <p>Moderator : <u>Santanu Paul –CEO – TalentSpring.</u></p>

	<u>Director, Lightspeed Ventures</u>	
1200 – 1315 hrs	<p><u>Session 2a:</u></p> <p>Panel: Internet entrepreneur 2.0 – The opportunities and challenges</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Dhiraj Kacker, Co-founder & CEO, Canvera.com • Mukesh Bansal, Co-founder & CEO, Myntra • Phanindra Sama, Founder & CEO, redBus.in <p>Moderator: <u>Sanjeev Bikhchandani, Info Edge India – naukri.com</u></p>	<p><u>Session 2b:</u></p> <p>Panel: Profitability or Marketshare? Which comes first- chicken or the egg? (EMERGE 50 Showcase session) (1230 – 1315 hrs)</p> <p>Moderator: <u>Jessie Paul, MD, Paulwriter</u></p>
1315 – 1415 hrs	Networking Lunch	
1415 – 1435	<p><u>Keynote Session:</u> Trends and Evolution of Mobile Internet</p> <p>Speaker: <u>Dr. Naresh Gupta – Managing Director -Adobe India & SVP –Adobe Systems, Inc.</u></p> <p>Chairperson: <u>Vivek Agarwal - CEO, Liqvid eLearning</u></p>	<p><u>Session 3b:</u></p> <p>Funding strategies for SMEs – a new approach (1415 – 1530 hrs)</p> <ul style="list-style-type: none"> • Omkar Rai, DG STPI • Sanjeev Aggarwal, MD, Helion Venture Partners • Divyank Turakhia, Co-founder & President, Directi • M. Narendra, Executive Director, Bank of India <p>Moderator: <u>Anupama Arya –Co-Founder, Mobera Systems</u></p>
1435 – 1530 hrs	<p><u>Session 3a:</u></p> <p>Smarter and Faster: How will cheaper smart phones and 3G networks impact the mobile ecosystem?</p> <ul style="list-style-type: none"> • Nikhil Mathur - Director - Strategy, Planning & Insights, Nokia India • Lloyd Mathias - CMO - Tata Teleservices Limited • Vamshi reddy - CEO, Appalya Technologies, • Vijay Shekhar Sharma - founder & MD, One97 Communications 	

	Moderator : <u>Kunal Bajaj, Director - Analysys Mason</u>	
1530 - 1600 hrs	Tea / Coffee Break	
1600 – 1645 hrs	<p><u>Session 4a:</u></p> <p>VAS 2.0: What are the next set of applications that will take centre stage and how will business models adapt</p> <p>Speakers</p> <ul style="list-style-type: none"> • Kedar Sohoni, President, Informate Mobile Intelligence • Manoranjan Mohapatra, CEO, Comviva • Neeraj Roy, CEO, Hungama Mobile • Sandeep Sawhey, Head of New Products & Innovation Aircel <p>Moderator : <u>Harish Gandhi, MD – Canaan Partners.</u></p>	<p><u>Session 4b:</u></p> <p>Showcase of Top Ten Mobile Apps</p> <p><u>Jury members</u></p> <ul style="list-style-type: none"> • Ankur Lal - CEO, Infozech Software • Harish Gandhi - Executive Director, Canaan Partners, • Jasmeet Gandhi - Head OPM and Devices, Nokia India • Mouli Raman- CTO and Co-Founder, OnMobile • Prasanto Kumar Roy - President and Chief Editor, CyberMedia • Sandeep Sawhney - Head- New Products and Innovation, Aircel • Vijay Shekhar Sharma - Founder and Managing Director, One97 Communications • Vishal Gondal - CEO, Indiagames.com
1645 – 1730 hrs	<p><u>Session 5a:</u></p> <p>The AppStore economy unveiled– what sort of applications will work in India</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Barnes Lam, Director Asia Pacific, RIM (Blackberry) • Lokesh Gupta, International Business Head, SpiceLabs • Sridhar Muppidi, Founder Purple Talk • Jagdish Mitra – CEO, CanvasM <p>Moderator: <u>Arvind Jha, CEO, Movico Technologies</u></p>	
1730 – 1800 hrs	<p>NASSCOM EMERGE 50 Awards</p> <ul style="list-style-type: none"> • Felicitation by Shri R Chandrashekhar, Secretary, Dept of IT, Govt of 	

<p>1800 -1900 hrs</p>	<p>India</p> <p>EMERGE Partner Exchange (Un) Conference Session –</p> <p>Moderators:</p> <ul style="list-style-type: none">• Kishore Mandyam, CEO ImpelCRM• Suresh Sambandam – CEO, Orangescape <p>Followed by cocktails & dinner.</p>
-----------------------	---

Subject to last minute changes.