

6th NASSCOM Big Data and Analytics Summit

July 11th – 12th, Taj Yeshwantpur, Bangalore

Theme: Democratizing AI: From Disruption to Business as Usual

The era of AI is now and it's fitting to proclaim AI is the new black. It is augmenting our lives in ways beyond the figments of human imagination in the shortest time-span imaginable. From Alexa calling your mom, to Siri playing your favorite music, from Ok Google giving you the world's info in seconds, to Google's AI predicting a heart disease, Artificial Intelligence has come a long way indeed and is transforming our lives at breakneck speed.

NASSCOM Big Data & Analytics Summit in its 6th edition has witnessed its growing importance in terms of participation and the sheer quality of the discussions. Our theme last year was "AI and Deep Learning: Transforming Enterprise Decision Making" where we discussed the growing importance of AI. This year, our theme "Democratizing AI: From Disruption to Business as Usual", will take it a level higher. Democratization is defined as the action/development of making something ubiquitous.

Today Artificial Intelligence, Machine Learning and Deep Learning (AI | ML | DL) are at the heart of digital transformation by enabling organizations to leverage their growing wealth of big data to optimize key business outcomes and propagate operational use cases.

Artificial Intelligence, Deep Learning, and Machine Learning: Changing the World!

IDC: In 2018, 75% of enterprise developments will include AI/ML/DL

Use across Industries

 Healthcare and Life Sciences	 Financial Services
 Government	 Manufacturing
 Retail	 Energy
 Transportation	 Travel & Hospitality

When the Internet became mainstream, a lot of business models were disrupted. Companies had to transform themselves or disappear and we were privy to many examples such as

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bookstores, retailers, DVD sellers etc. Something similar is about to happen with AI in the next few decades. But with a big difference: **AI is not going to be a new industry, it is going to be in every industry.** It's going to be in every application, in every process imaginable, and in every aspect of our lives, almost unsparingly. It won't just remain contented with the business world, and will increasingly encroach on other areas like culture and art, just as much.

It's our responsibility to make sure that this new revolution turns out right, our number one priority should be to make intelligent & cognitive capabilities available to everyone. Much like the ease of creating a web app today because the tools and technologies underlying the web are easy to use, have open-source, and are usually free. In addition, learning resources are readily available for free or at a throwaway price. Of course, this is not about transitioning everyone to jobs that will involve AI, rather this is about making sure that all those who have the potential to create value with AI are able to do so freely. This is about ensuring that no human potential goes to waste.

This year's conference will focus on the inexorable shift from being an industry wide disruptor to business-as-usual. It will also address the real challenge of Identifying where and how to start integrating AI | ML | DL into business models by envisioning, identifying, validating and prioritizing the potential use cases.

The conference will cover the following themes:

1. Embedding AI into business processes (People & Process)
2. Supply Chain Application
3. Customer Experience and Operational Effectiveness
4. Protecting Data in the AI age
5. Organisation wide mind-set change for effective Man-Machine interface
6. Latest Tech talks (Platforms, IoT, and more)