



# RISE ABOVE

Knowledge Partner





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# FOREWORD

The year 2018 has, in short, been momentous for the start-up ecosystem and in a lot of ways the Flipkart-Walmart deal has been its watershed event. The knock-on effect has been palpable during our interactions with start-ups during the Emerge 50 selections - the increasing maturity displayed by founders, the positive market response that validates the coming-of-age digital Indian consumer, the definite increase in start-ups based across Tier 1/Tier 2 cities, and the wide spectrum of problems being solved, suffice to say, broadly Made for India as well as Made for the World.

In this year's edition, we saw close to 350 start-ups - nearly 60% of which had less than INR 1 Crore in turnover, and the rest belonging to growth stage. Of all the applications we received, Bangalore constitutes about 30%, closely followed by both NCR and Mumbai at ~15%, Hyderabad ~ 9%, Chennai at 5%, and the rest about 26%.

#### Post applications and initial filtering:

- We at Grant Thornton India prepared an evaluation framework to rate and analyze the applications across two categories – Growth & Startups.
- Applications were analyzed across a number of parameters including financials, growth, market differentiation, product differentiation, market size, founder profiles etc.

• The top 65 companies were identified across the two categories and formed the first shortlist for jury evaluation

#### In the final phase:

- The shortlisted companies were called to present to a Jury Panel
- Jury rounds were conducted across 3 cities Bangalore, Delhi & Mumbai
- The Emerge 50 winners, including league of 10, were then selected after a critical & rigorous evaluation by the Jury Panel

We are, as always, happy to be associated with NASSCOM to help select and identify top technology product companies from India, and wish the 2018 Winners well. Here's hoping they go, as past winners have, on to winning their many laurels as they scale up, enjoy accelerated growth in the times to come, and create definitive markets as they forge ahead.

#### Vidhya Shankar

Executive Director – Growth InfiniT Grant Thornton India LLP







# MESSAGE FROM NASSCOM



NEW AGE VERTICALIZED PRODUCTS IN AGRITECH, HEALTHTECH, E-GOV SMART INFRASTRUCTURE ARE MAKING THEIR PRESENCE FELT.

While artificial intelligence and machine Learning is taking front seat in the Indian product ecosystem, other deep technologies are catching up fast. We are seeing brilliant use cases and new innovations in virtual/augmented/mixed reality taken to a whole new level. Indian product companies are catching up fast on blockchain, robotics, automation and computer vision. Combined together with areas like speech recognition creates brilliant product offerings.

Product development in niche segments like aviation/aerospace, agriculture, healthcare, logistics and transportation, education, retail, defence and e-governance up the ante. Smaller, more nimble and focussed players are now finding their glory under the sun.

With the ongoing focus on resolving health, water, sanitation, pollution, clean sustainable energy issues through technological disruption and innovative products, there is a considerable positive movement towards solutions for government agencies and departments. The push towards resolving social issues in rural areas with some good solutions focusing on improving financial inclusion, agricultural productivity, health and education growth are helping product companies innovate in these sunrise sectors.

Research and development in vernacular languages and NLP has given huge opportunities to serve a bigger population and bring them into the mainstream digital word. Has anyone thought of having an email address in their own language, Devanagari, Marathi, Kannad, Franch Spanish, etc? Rise of impact funds and the focus on social enterprise is giving boost to the ecosystem for solving problems to more than a billion masses. Yet, we do have considerably thought-out, meticulously planned investments which have a clear focus on growth towards B2B investments.





The Indian software product market itself witnessed a 9% YoY growth and newer markets in APAC and Africa now evolving as a viable export option. In this scenario, the 10th edition of **'NASSCOM Emerge 50 Awards'** *identifies, showcases and supports the top 50 high-potential emerging product centric organisations in the country,* that are redefining the benchmarks of excellence for the technology industry. The list is a bellwether for the direction in which these innovative emerging organisations in the country are headed.

It was indeed most encouraging to see the maturity of the products being judged. Interestingly, the product landscape now exceeds the boundaries of software alone, and finds synergy in hardware including other branches of science. The assessments were based on a number of parameters,



Debjani Ghosh President, NASSCOM including financials, growth, market differentiators, customers, market visibility, scalability and most importantly, innovation impact, to name a few.

As you read on you will see, breadth and depth of technology including AI/ML, AR/VR/MR, IoT, Robotics, RPA, FinTech, Healthtech, AgriTech, etc. It is most refreshing to note, that majority of the top 50 are in the B2B segment and have considerable focus on business, sales and customers. This aspect has evolved the most since last year.

Heartiest congratulations to all the winners for this spectacular achievement, and our sincere appreciation for their contribution to take the industry to the next level of growth.



Atul Batra Chair, NASSCOM Product Council



# EMERGE 50

# LEAGUE OF 10



#### **AAYUV TECHNOLOGIES**

Products' Name: eKincare At the Helm: Kiran Kalakuntla, Srikanth Samudrala Website: www.ekincare.com Vertical/Horizontal Play: Health-tech

## ♦ eKincare

#### Innovation

eKincare brings together the offline healthcare services, data analytics and technology to fundamentally change the group insurance business. Patent-pending proprietary technology helps to digitize photos of heath-check reports and update medical records. Al-driven personalized journey for each employee based on their health risk assessment and past medical records drive healthy habits.

## 🛞 About the Product

Employees can book a health check, chat with doctors 24x7, order medicines online and track activity through the eKincare app. This data is used to profile health risk, personalize recommendations and develop population analytics (anonymously) for the company. This also helps the insurance companies to analyse risk better, and provide competitive premium rates.



Tracking the health of family members while being over-seas was a personal issue out of which eKincare was born. eKincare started out as a health records repository first, but then pivoted into the B2B model in 2016. Currently, they have 70+ customers and manage more than 210,000 employees an amazing journey.

During this, they have been at the edge of the technological envelope. They have developed real-time predictive analytics and AI, both at the company and individual level. Various modules like telemedicine, support for wearables, e-Pharmacy and intelligent appointment engine have been built.

#### 🕑 Way forward

Scale and growth are the focus areas for eKincare. Plan to continue the rapid pace of growth and build products for the health benefits space in India. The future of medicine is personalized, predictive and preventive, and eKincare should play a big role in ushering in the Age of Healthcare 2.0 to corporate India.

Trusted by Fortune 500 companies, eKincare is a patent-pending integrated health benefits platform helping organizations save up to 25% healthcare costs and lowering their health insurance premiums



"Start-ups flourish only when they are able to put ideas to action very quickly. Move fast and break things!"

#### **Kiran Kalakuntla,** CFO



League of 10



#### Bitonic Technology Labs Private Limited Products' Name: Yellow Messenger At the Helm: Raghavendra Kumar Ravinutala, Rashid Khan, Jaya Kishore Reddy Gollareddy Website: www.yellowmessenger.com Vertical/Horizontal Play: AdTech / Marketing Tech, Deeptech – Al



## Innovation

- Single Unified platform to orchestrate voice and chat based conversations across web, mobile, telephony, personal assistants and messaging platforms
- World's first multi-bot orchestrator engine to seamlessly interconnect multiple assistants across synergistic enterprises.
- Multilingual voice and chat model for 30+ global languages.
- Component based voice assistant development. Pre-defined component templates for the targeted industries provide the fastest deployment time and faster time to ROI

## 🛞 About the Product

World's largest conversational (supports 55 languages) AI platform powering enterprises to market, acquire, service and support customers in Voice and Messaging. A single platform, to create and orchestrate customized virtual assistants across various channels, including Website, Facebook, WhatsApp, Skype, Email, Kik, Google assistant, Alexa & Telephony.

## Journey So far

Yellow messenger started out as a chat app in 2014, and pivoted to an AI-powered conversational platform. Since then, its clientele has included over 40 enterprises in India and overseas. It powers powering 45 million conversations with 2.5 million end-users every month. The

company has collaborated with leading global businesses like TCS, Accenture and Infosys for joint go-to-market partnerships.

## 🕑 Way forward

With the growing voice devices market, Yellow Messenger will continue to build the product for improvements in voice and natural language understanding. It will also continue to develop its partnerships with System Integrators like TCS, Accenture, Infosys, Microsoft, SAP etc to help them open new markets.

Yellow Messenger is an Al powered conversational audience engagement platform that helps enterprises drive efficient communications across digital channels driving increased growth and productivity



Across the globe consumers are preferring voice and text interfaces to interact with computing devices. Artificial Intelligence can make businesses much more customer-friendly and managing them much more efficient and accountable. Our customers see an impact within weeks and we are positive that more businesses will adopt this new, effective way of managing conversations. We are also thrilled on the impact on India where for majority of the users, the only way to access internet is through voice and regional languages.

Raghu Ravinutala, Chief Executive Officer





GIEOM Business Solutions Pvt. Ltd. **Products' Name:** Digital Validator **At the Helm:** John Santhosh, Bhavana Mallesh, Sharath J, Arun Kumar **Website:** www.gieom.com **Vertical/Horizontal Play:** Fintech, Deeptech



#### Innovation

GIEOM Validator enables faster digitization of on boarding new customers in financial services sector using AI tools and computer vision. It reads the KYC documents, checks their validity, extracts information and auto populates in the digital application. In case of paper-based application forms, Validator can check whether all the mandatory fields are filled or not.

#### 🕑 Way forward

Data Protection Act has become a mandatory regulation in many countries like GDPR in Europe and India too will follow the suit soon. Validator can store the KYC data in its centralized KYC repository with customer consent and the same can be used in future by other systems/branches of that bank.

## About the Product

GIEOM's Digital Validator uses machine learning and computer vision to verify KYC, check application form completeness, and assess any document in a fraction of the time a human could perform the same task – and at a far higher degree of accuracy. It enables Financial Institutions to comply with stringent regulations like GDPR and DEPA, keeping the errors at minimum



Since the beginning of GIEOM, the vision is around building modern technologies that can help financial institutions worldwide. Started as a bootstrapped entity in 2012, GIEOM has launched 2 products in the last 2 years, Validator being one of them. GIEOM already had 40+ customers and with its experience of working with these banks, it came out with the idea of the product that can make customer on-boardingon much faster. Many financial institutions across the globe have shown interest in Validator's capability and it is currently being rolled out to them.

GIEOM is the world leader in Enterprise Productivity software products. The company enables process-driven organizations to increase their operational efficiency, accelerate change management and optimize compliance adherence.



Digital customer on-boarding and verification plays a key role in modern banking operations. Use of AI technologies will make this process faster and efficient. Under the Data Protection Act, ensuring financial institutions have the right technology in place to store and handle the customer data with their consent will be key in scaling up their businesses

John Santhosh,

Founder & CEO, GIEOM



#### inFeedo

Products' Name: Amber At the Helm : Tanmaya Jain Website: amber.infeedo.com Vertical/Horizontal Play: : B2B SaaS, HR Tech, Chatbot w/ Predictive Analytics

## in Feedo

#### 🛞 Innovation

Amber is helping 70+ enterprises like GE, MakeMyTrip, Myntra, Times Internet, Dunkin/Dominos

- Leverage the power of AI in HR to improve employee experience/engagement.
- Introduce "Predictive People Analytics" to reduce top talent attrition.
- Automate "Continuous Culture Evaluation" to diagnose culture issues.

#### 🛞 About the Product

inFeedo is the first company in India to introduce AI in HR for real-time sentiment analysis. Flagship product Amber is the only chatbot in the world that asks the right questions in a tenure based manner with the objective to predict human behaviour in enterprises and diagnose culture issues



The journey of Amber is rather interesting. She was born out of several Google Ventures' inspired design sprints in the month of August 2016 where after meeting 100+ HR heads in a year, the inFeedo team built a prototype which bowled over several HR heads, 5 of whom decided to buy-in even before the final product was ready. Since then inFeedo has grown 12x to 3.5Cr ARR with Amber deployed in 70+ enterprises like GE, Makemytrip, Dunkin/Dominos and interacting with more than 70,000 employees.

🕑 Way forward

On the product side, the CPO Varun Puri is working on having Amber cover the entire hire to retire cycle from Candidacy Engagement to Exit Analysis.

The business is set to expand in the US and the Middle East in a way that it crosses India's revenue in the next 6 months.

Helping companies launch AI chatbots in HR to reduce attrition, engage employees and diagnose culture using Predictive People Analytics



# What bicycle is to legs, what computer is to brain is what AI can do to HR

Tanmaya Jain





Medicea Technology Solutions Private Limited Products' Name: PharmaConnect & mSecure At the Helm: Ashish Kumar, Amit Nain, Ravi Kant, Sanjay Singh Website: www.medicea.in Vertical/Horizontal Play: Healthcare



### 💿 Innovation

- BlockChain driven track & trace technology
- Next generation centralized stand-alone as well as SaaS-based ERP solution
- India's largest and most accurate drug database

#### 🛞 About the Product

Medicea offers the next generation pharmaceutical distribution solution with traceability of every single SKU on its network and ensures that only genuine products reach customers. India's fake & counterfeit pharmaceutical products market is roughly 10B USD which the technology sieves through to reduce significant operational pain for partner retailers.



Starting from a humble beginning of a hobby product offering medicine search, Medicea has grown today to 60,000+ strong retailer network pan India.

## 🕑 Way forward

Medicea aims to consolidate the pharmaceutical distribution space in India ensuring fake and counterfeit products do not infiltrate the supply chain network and delivering significant social benefit to the market.

Building tech driven pharmaceutical distribution business with next generation anti-counterfeit technology using private Blockchain.



Technology driven pharmaceutical distribution has the potential to transform the pharmaceutical market in India in coming days. Medicea is at the forefront of this disruption and our blockchain technology will deliver astounding business results while creating social and enterprise value.

#### Ashish Kumar,

Cofounder and Chief Executive



#### SmartVizX

Products' Name: Trezi At the Helm: Tithi Tewari, Gautam Tewari Website: trezi.com Vertical Play: Architecture, Engineering, Construction



### Innovation

#### Interactive

Helps users conduct design reviews, explore design options, access materials and products.

#### Integrates Existing Workflows

Users can select, combine and coordinate one or more design models (SketchUp, Revit, FBX) in Trezi's Work Space to experience the whole design in a single, interactive, full-scale environment.

#### Iterative

Users can refine the design, create new material and color palettes, find product options, all directly in Trezi's Work Space.

#### 🛞 About the Product

The building industry suffers from ineffective design collaboration between architects, designers, their end customers and product manufacturers. This leads to delays in decision making, time and cost overruns, A solution that allows stakeholders to experience the design in an immersive and intuitive manner, thereby improving the design collaboration process and facilitate decision making.



SmartVizX has been founded by architects with over 40 years of combined experience. With SmartVizX they aimed to solve the pain – that of gaps in design understanding between architects, client and product suppleirs and its adverse impact on project costs, time and quality. Trezi was created using the power of immersive technology. Stakeholders can now walk the designs and experience the same rather

than it being subjected to interpretation based errors. Trezi is being used by large and small companies alike and by international practices as well. Thus validating the need for a product of this nature.

#### 🔊 Way forward

From a product standpoint once a critical mass of designers who use Trezl is achieved, Trezi will start shaping itself into a first of its kind of immersive platform. From providing APIs for designers to creating their own integrations to allowing suppliers to list their products on the platform and engage with architects, designers and customers.

> Trezi is a fully immersive Virtual Reality product for architects and designers that dramatically improves design communication and collaboration by enabling team members to experience the project's design at full scale.





With Trezi we are addressing the pain points we have personally faced during our professional careers. Architects and designers will now be able to reduce errors, gaps in understanding and finish projects earlier saving huge amounts of time and resources. The advantages are numerous and those who have tried our product have given great feedback.

**Tithi Tewari,** Cofounder and CEO





#### Stagu Technologies Products' Name: ABHED At the Helm: Chetan Rexxwal, Atul Rai, Anurag Saini, Pankaj Sharma Website: www.staqu.com Vertical/Horizontal Play: AI and Machine Learning, Computer Vision



Innovation

- Staqu adopted technologically non-conventional approach to process real time data through decoupling them into textual speech and image elements.
- · Hybrid deep neural network model to analyse multiple data categories simultaneously
- Proved an accuracy of 90% (IEEE,2018) worldwide in speaker identification, surpassing previously held record by the Oxford University

## About the Product

ABHED Artificial Intelligence Based Human Efface Detection, AI/MLbased technologies registers criminals through facial, voice, textual data points. It creates a unique profile of criminals in accessible formats to aid police retrieve information in real-time. Technology, which could connect heterogeneous & unstructured data points in real time, paved the way.



Staqu influences a positive change in the current security scenario. With the states being divided on cultural and linguistic parameters, the nation's security concerns reflected the same differences. Each region has its own share of immediate concerns to resolve, with limited capability. The team had a history of solving customer issues via mobile phones and their availability across the nation. Breaking the limitations of infrastructure and internet connectivity, an end-to-end solution was tapped for police personnel through data collection and search module

via handy smartphones. AI based smart policing software module is spread across nation, now.

## Way forward

ABHED is a multi-faceted product. It offers solutions based on speech, facial and textual technologies powered by a deep-learning network. Committed to create range of offerings, for the society at large. and to be able to positively impact each strata to eradicate the chances of threat to the fundamental right of privacy.

ABHED promises to resolve the security challenges of the millennium with its capability of multivariate data diagnosis. Now, whether one worries about leaving imprints on the internet or the growing physical and social insecurity-ABHED will enable a guarded environment.



The success of innovation depends upon its adaptability rate. Carve a passionate path of contribution through simplified AI solutions. That passion will bring all the difference in your vision and will lead you, to fuel a future plugged with AI.

#### Atul Rai. CFO







#### Synup

Products' Name: Synup At the Helm: Ashwin Ramesh Website: https://synup.com/ Vertical/Horizontal Play: Adtech/Marketing Tech



🛞 Innovation

Synup is the only player with true automation found on search, mobile, voice, social and navigation systems. This helps scale and serve enterprise audience betters. Only player to provide a true end-to-end white label solution for resellers.

Advanced analytics engine makes visualizing business analytics and data across one or one-thousand locations extremely easy.

#### 🛞 About the Product

Synup operates in The United States, Canada & Australia. Synup's SaaS solution enables organizations to manage public facts about them across search, social, voice, connected-car ecosystems and augmented reality.

The company currently manages facts for over 150,000 locations and track over a billion attributes about these businesses.



At the age of 15 Ashwin started his own back-end online marketing Initiative. He decided to opt out of a formal college degree, and went on to start OrganicApex, a specialized Digital Marketing firm.

He started Synup in 2014, which currently powers more than 150,000 businesses in North America with a diverse clientele including restaurants, banks & home services. Synup raised a funding of \$500,000 from Prime Venture Partners in 2014, & last year the company raised Series A funding led by Vertex Ventures.

Synup has made their foray into Australia and New Zealand, and is currently working towards launching the product in India.

#### 🕑 Way forward

Goal is to power information and facts for over five million businesses by the year 2020. Vision is not just publishing simple facts like "is this place open right now", but powering data for complex context sensitive questions like "where can I find a cafe that's wheelchair accessible, serves a vegan burger under 500 calories and also pay by Bitcoin."

Synup's SaaS solution enables organizations to manage public facts about them across search, social, voice, connected-car ecosystems and augmented reality. Synup's services power this information across sources like Google, Amazon's Alexa, Apple's Siri and Yelp.





It's appalling to see how all of us put up with bad data. We usually assume companies like Google have solved this problem of bad data; but when 4/10 restaurants near the Googleplex have a broken menu link, I think searchers aren't shouting loud enough!

Ashwin Ramesh, Founder and CEO





Tagbox Solutions Private Limited **Products' Name:** BoxLens **At the Helm:** Adarsh Kumar, Sameer Singh, Saumitra Singh **Website:** www.tagbox.in **Vertical/Horizontal Play:** Supply Chain, IoT, Machine Learning



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#### 🛞 Innovation

- Central dash-boarding through ERP and IoT integration for product box level quality visibility
- IoT communication protocols to allow >1K sensors to transfer historical data within minutes to cloud
- Multilingual voice and chat model for 30+ global languages.
- Intelligent algorithms integrating IoT data with historical trends, shipment specifics, ambient conditions to predict product risk in real time with >90% accuracy

#### Key benefits:

- Real-time, AI powered predictive risk warnings
- End-to-end traceability for entire product life cycle
- Single platform for Quality, Compliance and Operations management
- Multi-parameter aware ML models to generate insights like remaining shelf life, improved FEFO and stock rotation
- Out of the box modules like ETA prediction, one click RCA (Root-Cause-Analysis), Automated trip qualifications

#### 🛞 About the Product

Early warning is critical in maintaining product quality, for cold-chain shipments. particularly the last mile deliveries which require passive cooling solutions. BoxLens solution combines ultra-low power IoT sensors, ERP integration with customer backend systems, and advanced ML algorithms to predict and prevent exigencies in cold chains by suggesting mitigation strategies in near real time.

### Journey So far

Started Tagbox in 2016 with the intent of combining IoT and ML to bring unprecedented granular visibility to parameter sensitive supply chains. Over last two years, they have demonstrated product vision across some of the biggest companies in Ecommerce, Pharma, Retail, as well as industrial and automotive verticals. Feedbacks from customers have been extremely positive – they have gained tremendous improvement in visibility, and in almost all cases have been able to gather tangible operational benefits within a month of deployment.

## 🕑 Way forward

They have already started gaining traction outside cold-chains, in industrial equipment parameter tracking. while also witnessing tremendous response in APAC region. The focus now is to take product to all relevant verticals and geographies. Product development efforts are focussed on getting better integrated with SCM ERPs and provide new insights into SCM operations and planning.

> BoxLens enables customers to predict and minimize SCM risk in their last-mile passive shipments, thus reducing wastages and improving customer trust.



We are extremely proud and happy for being recognised as "League of 10" Startups by NASSCOM. It provides another validation of BoxLens. We are excited about upcoming journey as we scale our offerings.

Adarsh Kumar, Cofounder and CEO





Tesseract Imaging Private Limited
Products' Name: Holoboard AR Headset and Platform
At the Helm: Kshitij Marwah
Website: http://tesseract.in and http://myholo.io
Vertical/Horizontal Play: AR/VR/MR, Education, Design, Healthcare and Manufacturing

#### 🛞 Innovation

- Patented Curved-off Axis Parabolic Mirror Design.
- Proprietary Product Design and Display Alignment for An Immersive AR Experience.
- Smartphone optimized 3D SLAM Tracking and Scene Understanding Software Stack.
- Intelligent algorithms integrating IoT data with historical trends, shipment specifics, ambient conditions to predict product risk in real time with >90% accuracy
- Cloud Optimized 3D Map Sharing and Multi-User Experience Stack.

## About the Product

In like Education, Healthcare and Manufacturing AR can improve productivity by upto 50%. Due to 3D visualizations, co-location of content and product, spatio-temporal understanding and enhanced collaboration. But, almost all AR headsets are high-priced (\$2000+) rendering their scalable deployment intractable.

Holoboard enables enterprises to improve productivity, increase retention/recall and reduce error rates at 10x more scalable and accessible way.

## Journey So far

Holoboard and other Tesseract products are end-to-end Made In India products. It has taken many months and years of R&D to figure the right way to create innovative products with deep technology and design manufactured out of India.

When starting out, it was unclear if the right talent, manufacturing base and market exists to create such products. But after searching all over the country – finding extremely passionate and talented people and figuring out how and where to manufacture such products, at Tesseract they have been able to achieve this vision.

## 🔊 Way forward

Their goal here is to create innovative products out of India that can serve the global market. Having already launched Holoboard in India they are about to launch it in US, Europe and New Zealand.

The end goal is to make AR accessible and affordable to all with a form factor that looks just like normal glasses. Holoboard is the first step towards that vision. They hope to lead India and Indian startups into a post-smartphone era where no one is always "looking down" on their phones but is actually "looking up".

World's first AR Headset That Works with Any Smartphone. Combining their patented optical design with cutting-edge spatial tracking software, optimized for the smartphone Holoboard allows both a cross-platform and multi-user mixed reality experience that is both accessible and scalable.



India can and should be at the forefront of deep design and technology. We have the best of talent, huge manufacturing base and market. Our aim at Tesseract is to have India predict the future by inventing products for the next decade.

Kshitiz Marwah, Founder and CEO



# EMERGE 50

# COMPANY PROFILES



# Abda Digital

#### Abda Digital

Products' Name: Hola Enterprise Website: www.holaenterprise.com Vertical/Horizontal Play: AdTech / Marketing Tech, Social / Web 2.0

#### Elevator Pitch:

A light weight interactive animation that can be played on any mobile browser without the need for any app installation.

#### Product and Innovation

The distributed content - Hola Card, finds usage in digital marketing education and communication as primary use cases. Animated content can be created by uploading images, videos or youtube links. With ability to configure Call-to-actions, Holacards can be distributed over email, SMS and other social media. Detailed analytics provide tracking at the individual user level to understand card interaction, date wise and channel wise insights into the effectiveness of a campaign.

#### Elevator Pitch:

Real time video intelligence for Intrusion detection, Crowd management, Intelligent Traffic solutions, ANPR, Facial Recognition

#### Product and Innovation

Equipped with a total of 50 plus basic and advanced Video Analytics features for Intrusion detection, Counting, Crowd management, Intelligent Traffic solutions, ANPR (Number plate recogition), Facial Recognition and provides real time video intelligence for security and business intelligence. AllGoVision provides real time actionable intelligence based on video feed analysis from Surveillance cameras. AllGoVision product is installed in Hongkong airport, Delhi International Airport, Singapore traffic surveillance, RBI, Tata Power, Gandhinagar smart city, Naya Raipur Smart City, Nasik Kumbh Mela, MOI projects Abu Dhabhi to name a few. AllGoVision

AllGoVision Technologies Pvt Ltd Products' Name: AllGoVision Video Analytics Website: www.allgovision.com Vertical/Horizontal Play: Deeptech, Computer Vision, Al



Artivatic Data Labs private Limited Products' Name: Artivatic.ai Website: https://artivatic.ai/ Vertical/Horizontal Play: FinTech, HealthTech, Deeptech

#### Elevator Pitch:

Al Infrastructure platform built on deep-tech, machine learning technologies with in-depth analogy of genomic science, psychology & neuroscience.

#### Product and Innovation

Artivatic helps to build/integrate intelligent products & solutions without any development effort. It focuses on BFSI & Healthcare. In short you can say that Artivatic platform is agnostic in nature to enable enterprises to have 'Smart AI Engine' to take all processes automated and self decisions in real time. Artivatic offers lending underwriting, credit/insurance underwriting, fraud, prediction, personalization, recommendation, risk profiling, consumer profiling intelligence, KYC Automation & Compliance, automated decisioning, monitoring, claims processing, sentiment/psychology behavior, auto insurance claims, travel insurance, health disease prediction for insurance and more.





# ARTOO

Artoo

Products' Name: Artoo

Website: Artoo.com

Vertical/Horizontal Play: FinTech, Lending

#### Elevator Pitch:

An intelligent lending system specifically designed for Micro Enterprise lending.

#### Product and Innovation

Using Machine Learning we are codifying the intuition of "Good Agents" by learning across loans, across lenders. A field agent uses Artoo as an app on a Tablet to collect a combination of traditional, self-reported and alternate data including pictures of assets, id-proofs, and financial documents. Artoo has the ability to read proofs and verify their authenticity, read financial documents and build charts and do financial calculations for a quick credit decision. It leverages machine learning to build confidence in the self reported data by codifying the intuition of "good agents".

#### Elevator Pitch:

Automation platform for digital enterprise that goes beyond RPA.

#### Product and Innovation

AutomationEdge is an Intelligent RPA product which comes bundled with key essential technologies for automation of various IT and business processes. UI automation for web, Adapters for Mainframe, AS / 400, and Unix / Linux; Ready Bots: 250+ ready actions for IT systems, Salesforce Bot, Banned Entity List Bot, Name matching Bot, etc. • ETL: 10x fastest spread sheet processing engine. Rapid Plugin (reusable component) development kit. Central Robot Controller and command centre, Auditing and Logging, Robot dashboard and reporting, Self service Request console, Scheduler, User credential management APIs. AutomationEdge

AutmoationEdge Technologies Pvt. Ltd. Products' Name: AutmoationEdge Website: https://automationedge.com/ Vertical/Horizontal Play: RPA, AL/ML



Autosense Private Limited Products' Name: Autosense Connected Demand Stack Website: www.autosenseindia.com Vertical/Horizontal Play: Big Data / Analytics, IoT, Marketing Tech, AUTOTECH

#### Elevator Pitch:

Connecting the vehicle data, end-customer and channel data to create monetizable demand points.

#### Product and Innovation

Auto Industry is unique in the sense of interconnected-ness of the demand within and outside the organization. Data from various touch points, is helping to reveal opportunities in way like never before. We help our customers capture, manage and monetize this demand using this platform. Our market insight is B2B customers are looking for expertise to define the problem and expect to solve it using technology. Existing players are unable to close the loop today







**CLAP** Research

Products' Name: VoodY

Website: www.clapresearch.com

Vertical/Horizontal Play: AI/ ML, NLP

#### Elevator Pitch:

AI powered NLP driven enterprise search platform to generate relevant information.

#### Product and Innovation

Voody collects and indexes structured & unstructured data from a variety of sources and results are configurable and presented in an way to ensure that the most important aspects of the data are highlighted and presented. Voody brings out the most relevant answers, supplementing it with evidences, and related media. Voody will have the ability to generate narratives out of data (numbers, text and charts etc.) coming from multiple sources. Customisable to make use of specific terminology as suited to the area of operation.

#### Elevator Pitch:

Platform for OEMs to manage device lifecycles from factory assembly lines to create delightful user experiences

#### Product and Innovation

DataCultr suits include, 1. device failure detection & management (DFDM) to help in preventing device failures when in use and improving designs for future models; 2. securing device finance- a platform for banks & other financial institutions, to prevent delinquencies and offer more aggressive customer lending schemes.

# **Data**Cultr

Claym Media & Tech Pvt Ltd Products' Name: DataCultr Website: www.datacultr.com Vertical/Horizontal Play: Big Data / Analytics, Deeptech



Cogent Innovations (P) Ltd **Products' Name**: TouchPoint **Website**: www.cogentsite.com **Vertical/Horizontal Play**: Enterprise Mobility, Facial recognistion

#### Elevator Pitch:

Visitor management with self-check-in via facial recognition Product and Innovation:

#### Product and Innovation

Our Product deals with 5+ million visitors every year by doing ease self-check-in via facial recognition and track all who visit the company. Delay in visitor registration process, security wasting time by maintaining multiple manual registers, facing security risks, data accuracy, time taken for data entry in the software by security guards are most of the common problems customers are facing. Our goal is on capture the visitor data accurately with least intervention and thereby giving visitor experience – coining a new word of "Visitor Delight".







#### Confirm Ticket Online Solutions Private Limited

Products' Name: CONFIRMTKT Ticket Discovery Engine

Website: www.confirmtkt.com

Vertical/Horizontal Play: Big Data / Analytics, AI/ML, Travel

#### Elevator Pitch:

Predict chances of getting the train ticket confirmed and suggest best available travel options.

#### Product and Innovation

In India about 750 mn train tickets are booked of which 41% are booked on waitlist, at the end 16% of these of these would not get confirmed and auto-cancelled before travel. We solve this problem by predicting the train ticket confirmation chances and suggesting best available travel options across trains, buses and cabs. Our algorithms unlock the best available options built on graph based algorithms. Currently, it processes about 25 Mn travel searches, serves about 2.5 Mn active users and 6 Mn PNRs in a month.

#### Elevator Pitch:

Email address in the language of user by supporting Email Address Internalization (EAI) or email for Internationalized Domain Names (IDN)

#### Product and Innovation

Xgenplus provides email solutions for the global market, supporting 11 million users including governments, telecoms, enterprises, and individuals. Only 10.35% people speaks or reads English in India, a country with 22 official languages in 12 different scripts. Bridging the digital divide through the true internationalization of email, Xgenplus provides email solutions for people to have email addresses in their native scripts.



Data Xgen Technologies Private Limited Products' Name: Xgenplus Website: www.xgenplus.com Vertical/Horizontal Play: Vernacular language, Social Enterprise/India-Impact.



DheeYantra Research Labs Products' Name: Dhee.ai Website: www.dheeyantra.com Vertical/Horizontal Play: AI, NLP, Social Enterprise/India-Impact

#### Elevator Pitch:

Enable vernacular interactions and engagement with end customers.

#### Product and Innovation

Businesses are challenged in reaching, acquiring and retaining regional language speaking customers. DheeYanttra empowers rural India by connecting businesses to onboard vernacular customers, using our patent pending methods in Artificial Intelligence & Deep Learning Technologies. Dhee.ai helps the businesses to engage with vernacular customers. Dhee.AI has 9 core patents pending on the Indic language NLP space.





## techforce.a

Digitamize Innovations Pvt Ltd Products' Name: Techforce.ai Website: www.techforce.ai Vertical/Horizontal Play: Big Data / Analytics, Al

#### Elevator Pitch:

Rapidly build and deploy AI powered digital workforce across business workflows.

#### Product and Innovation

Techforce.ai's Intelligent Bot - Neo leverages the power of knowledge graphs and advanced NLP features to process structured and unstructured data for customers (could be any entity eg. a retailer in Retail Supply Chain, Account holder in Banks, Patient / Claimant in insurance), learns the business processes and context around this data and analyzes the same to engage with end users through chat/voice based NLP thus powering a heightened sense of customer experience based on enriched data ecosystem.

#### Elevator Pitch:

India's first IoT-enabled, industrial grade professional **3D** printer with patented Advanced Fusion Plastic Modelling (AFPM) technology.

#### Product and Innovation

The revolutionary AION 500 MK2 is a high performance, IoT-enabled, massive size 3D printer that offers a professional-level build volume at an affordable price point. Armed with our patented AFPM (Advanced Fusion Plastic Modeling) technology, the printer renders a stronger and durable output. With multiple connectivity options and sensors, offering a large build size, ultra-fast print speeds, minimal post processing, and unmatched precision, the AION 500 MK2 is designed for versatility.



Divide By Zero Technologies **Products' Name**: AION 500MK2 **Website**: www.divbyz.com **Vertical/Horizontal Play**: IoT, 3D-printer



EnCloudEn Products' Name: EnCloudEn Website: www.enclouden.com Vertical/Horizontal Play: Cloud Infrastructure



Zero touch infrastructure: autonomous hybrid cloud with HCI & VDI

#### Product and Innovation

If you want to build a complete private/hybrid cloud, there is only one vendor in the market (VMware). Otherwise, you bring together other traditional players like Redhat, Citrix, Solar Winds and others to integrate their own virtual resource and monitoring layers. EnCloudEn is the only like for like replacement of VMware and gives the customer not only full virtualized capabilities of storage, servers, desktops and networking, but also provides sub-second analytics and monitoring on each and every physical and virtual system in the private cloud.





# **M**iyo

Finnew Solutions Pvt Ltd Products' Name: NiYO Website: www.goniyo.com Vertical/Horizontal Play: FinTech

#### Elevator Pitch:

Multi-wallet card in partnership with multiple banks for employees and employers.

#### Product and Innovation

NiYO is a multi-wallet card linked to a mobile app in partnership with multiple banks for employees and a corporate portal for employers.. The problem we are solving is that of financial inclusion for blue collared salaried employees and efficient salary management across employee segments. Core value propositions: 1. 30 second onboarding via the India Stack; 2. Zero minimum balance account; 3. Lock unlock your card & change your ATM Pin through the mobile app; 4. Zero interest loans; 5. No markup international usage.

#### Elevator Pitch:

Easy way to get real-time visibility into all employee spend.

#### Product and Innovation

Fyle is an expense management software that's accessible across devices through Fyle's mobile apps (iOS and Android), a web app, a Chrome extension for Gmail and a Microsoft add-in for Outlook. Fyle offers enterprises an easy way to get real-time visibility into all employee spend by tracking paper receipts, e-receipts and even corporate credit cards. Using automation, it's easy to detect policy violations, duplications, fraudulent claims, illegitimate claims and even assigning multiple approvers to incorporate company hierarchy to make sure that enterprises are always audit-ready!



Fyle Technologies Pvt. Ltd. Products' Name: Fyle Website: www.fylehq.com Vertical/Horizontal Play: Enterprise Mobility, FinTech, Al



HiArya Products' Name: Arya Robot Website: www.hiarya.com Vertical/Horizontal Play: IoT, AI

#### Elevator Pitch:

World's first robotic custom tea maker using real ingredients and your recipe.

#### Product and Innovation

Arya is an IoT enabled smart device that uses a combination of Google Assistant, Amazon Lex and core IoT services to talk with a user and answer his/her queries. It uses computer vision to identify the user and map it to the database to fetch the recipe that user like the most. This means if you walk in front of Arya, it will greet you calling your name, read your favorite flavour and ask you if it should cook a cup of say Masala Chai. Arya is built using patented technology to make a perfect cup of Chai. It can be remotely diagnosed about ingredient quantity, system, and network information.







iClimb Systems India Pvt. Ltd. Products' Name: ReadiD - BlockChain-Aadhaar-eKYC Website: www.iclimbsystems.com Vertical/Horizontal Play: FinTech, eGovernance,

Blockchain, Social Enterprise/India-Impact

#### Elevator Pitch:

Blockchain driven centralized eKYC solution with data security to institutions

#### Product and Innovation

iClimb Systems stores eKYC data of residents on BlockChain Ledger and establishes itself as a centric entity for different institutions. Core Value Propositions-: 1. Privacy and Design Security - End users will only have access to the data as hash of the block chain will always will be with individual. Even iClimb will not have access to data. 2. No eKYC Repetitions across institution. 3. Cost reduction by a factor of 10. 4. Only Consent based eKYC data sharing from user side - Data can not be mis-utilized.

#### Elevator Pitch:

3D conferencing that enables designers and researchers to collaborate with their peers

#### Product and Innovation

NuSpace (Imaginate's product) is a 3D conferencing solution that enables designers and researchers to collaborate with their peers across the world in a realistic virtual world along with their 3D data. This emulates the experience of meeting in person with a physical product. It thus significantly cuts costs and time to do joint research and product development and thus enhances the productivity of the entire global team. The solution is hardware agnostic across the entire spectrum of VR and AR devices.



Imaginate Software Labs Pvt Ltd Products' Name: NuSpace Website: www.imaginate.in Vertical/Horizontal Play: IoT/ Wearable, Immerssive tech



InformDS Technologies Products' Name: Doxper Website: www.doxper.com Vertical/Horizontal Play: Big Data / Analytics, IoT, HealthTech

#### Elevator Pitch:

Al powered data capture solution for doctors to instantly digitise prescriptions & clinical notes using a digital pen & encoded paper

#### Product and Innovation

In India, with very low average consult times, doctors can't be expected to attend to the patient and also type on a computer/tablet. Doxper is a AI powered data capture solution that allows doctors to instantly digitise their prescriptions & clinical notes using a digital pen & encoded paper. Doctors can digitise their clinical notes without changing their behaviour. Labs, pharmacies and insurers are connected in real-time to plug leakages & improve patient satisfaction. Patients benefit from increase in medication & follow up compliance.





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Invenzo Labs India Pvt. Ltd. Products' Name: Izo Leap Website: https://www.invenzolabs.com/ Vertical/Horizontal Play: Enterprise Mobility, NextGen Commerce

#### Elevator Pitch:

AI-powered Inventory, Order, Warehouse Management and fulfillment platform

#### Product and Innovation

Izoleap provides digital interface to help manage downstream dealers & stockists, allowing for personalized pricing & discounts, customized credit cycles, just-in time inventory management and assisted shopping. It requires no capital expenditure and yet customized modules to meet specific needs. It also allows fast dealer on-boarding with inbuilt compliance, essential for having large geographic footprint. At the same time, it gives visibility, both at macro and micro levels, the end customer preferences and market trends. It basically serves as Digital cockpit for the distributor with in-built autopilot.

#### Elevator Pitch:

Micro teaching server for every student powered with high quality educational content

#### Product and Innovation

mintbook Digital School is efficient and easy to use IoT device model with lesser hardware investment and a collaborative approach in content wherein best of the learning world's content is put in the mintboX. mintbox is a patent pending solution with 3 hours of battery backup and sim module for live tracking of analytics and updates. mintBoX works with solar power and impact tracker for usage.



K-Nomics Techno Solutions Pvt. Ltd. Products' Name: Digital School Website: www.mintbook.com Vertical/Horizontal Play: IoT, EduTech, Smart Infrastructure, Social Enterprise/India-Impact

# **Krishi**Hub

#### KrishiHub

Products' Name: KrishiHub Website: www.krishihub.com Vertical/Horizontal Play: AgriTech, Big Data /Analytics, Al, Social Enterprise/India-Impact.

#### Elevator Pitch:

Al-powered mobile app enables farmers to make data driven decision.

#### Product and Innovation

Free app for farmers, currently using across 17 states are using on daily basis. Krishihub supports 8 local languages and has features like Crop information for 15<sup>+</sup> crops, Organic farming information for 30<sup>+</sup> crops, crop yield and loss forecast using satellite imagery, mandi price visibility across all mandis in India, up to 6 months of price forecast, weather forecast and daily alerts, marketplace for seeds, pesticides, fertilizers and farm equipments, discussion forum and their solutions with agri experts and Agri videos w/ collaboration of Digital Green.







Mate Labs Products' Name: Mateverse Website: www.matelabs.in Vertical/Horizontal Play: Deeptech

#### Elevator Pitch:

The ML platform engineered for business professionals without need of writing a single line of code.

#### Product and Innovation

MateLabs has built a ML platform for data analysts so that they can build custom ML and data science project without writing even a single line of code. Automated training includes: Machine Learning, Deep Learning, Time-series, Data Science | Automated Data Pre-processing includes: Data Cleaning, Formatting, Feature Extraction | Data Visualization | SQL, NoSQL and Big Data Support | Team and Collaboration | Ensembles | Programmatic Analytics | Real time analytics

#### Elevator Pitch:

Maximize the efficiency of ground operations by making them automated, safe and streamlined.

#### Product and Innovation

Our product SyncOps, connects everyone in an industrial shop floor and gives them access to real time communication and rich media collaboration. We transform the traditional industries by rapidly digitalizing their ground operations, helping them transition into the digital world. Customers choose our product due to its ability to connect people across intellectual capabilities, from contract workers to senior management on a single platform, and the rapid customizations achieved without writing any code. The target customers are traditional process heavy industries like oil refineries, steel manufacturing, chemicals, cement, power, paper & construction industries.





**Chatbots for Marketing & Sales** 

Morph.ai Products' Name: Morph.ai Website: https://morph.ai/ Vertical/Horizontal Play: Marketing

Tech, Al

#### Elevator Pitch:

Intelligent personalized marketing using conversations.

#### Product and Innovation

Morph.ai is a chat based marketing automation tool. We help brands do intelligent personalized marketing using conversations. We have introduced the concept of 'chat as a landing page'. We connect with the marketing ecosystem of brands so that people clicking on their ads or other CTAs land on a chat as an interface. The bot leads them towards conversion or can pass the hot leads to live sales agents. The bot can also follow-up if people leave, via social channel or browser notifications. The holistic admin platform helps manage lead funnel and actionable analytics gives AI driven suggestions for best time to follow-up, lead score, ad improvisation etc. which results in upto 200% conversions.







OCEO WATER PRIVATE LIMITED Products' Name: OCEO WATER Website: www.oceowater.com Vertical/Horizontal Play: IoT, Social Enterprise/India-Impact

#### Elevator Pitch:

Maintaining the safety and purity of drinking water

#### Product and Innovation

OCEO Intelligent Sensors are designed to gather meaningful and actionable data on every water drop for its quality, level and flow on a real time basis. OCEO device connectivity facilitates automatic re-ordering and delivery of fresh cartridges whenever required based on individual usage. Our system automatically alert customers within minutes of a leak or a major repair and keep them in the know till resolution. We continuously adapt machine learning in remote monitoring to assure safety in every water drop and improve remote asset maintenance.

#### Elevator Pitch:

One stop solution for smart and swift parking.

#### Product and Innovation

Parkwheels system involves setting up Boom Barriers & RFID Sensors at the entry/exit gate of the premise. RFID Tag, on the windscreen of all the vehicles in the premise (Residents in case of Societies and Employees in case of Corporate buildings), is sensed by the gate for boom barrier to open automatically and notify user to see the real-time parking availability inside the premise. On exit, payment is deducted if it is a paid parking.



Parkwheels Products' Name: Parkwheels Website: www.info.parkwheels.co.in Vertical/Horizontal Play: Smart Infrastructure



Proparent Solutions Pvt Ltd Products' Name: Parentune Website: www.parentune.com Vertical/Horizontal Play: Big Data / Analytics, Social, Babytech

#### Elevator Pitch:

A trusted parenting community

#### Product and Innovation

Parents need advice and support on a day-to-day basis to do what is right for their child to address their concerns about their child's Health, Nutrition, Development, Education, Wellbeing, Behavior and many more such aspects. Parents want trusted and relevant advice from like-minded parents and qualified Experts. Parentune uses AI, Machine Learning & Data Analytics on top of its community stack to curate personalized & instant solutions for parents. It ensures that each parent finds relevant & useful solutions right from pregnancy till adolescence, mapped to each day.







QuantMagnum Technologies Pvt. Ltd. Products' Name: IndoInvesting Website: www.IndoInvesting.com Vertical/Horizontal Play: Fintech, Deeptech

#### Elevator Pitch:

Treasury management solution for banks and FIs and wealth management solution for investors

#### Product and Innovation

IndoInvesting helps banks & FIs in taking day-to-day treasury operations related decisions based on bank's internal guidelines, RBI's regulations and optionally structural liquidity. System also helps them in performing bond pricing or yield curve analysis for SLR and debt mutual funds for non-SLR. IndoInvesting algorithms prepare a detailed risk profile of an investor based on various financial and psychometric questions asked, often facilitated by our partner IFAs and suggest an asset allocation, that is monitored 24x7 as market environment changes or as an individual's risk profile changes and relevant suggestions are provided as and when required.

#### Elevator Pitch:

Data driven publishing platform for digital media organizations and content creators.

#### Product and Innovation

Quintype assists digital media organizations in creating interactive contents by engaging storytelling elements, analytics-driven distribution to increase engagements, seamless end-user experience across channels and provides tools for audience engagement and monetization. The platform supports over 150 languages. Publishers can focus on their core competency of producing quality content. Quintype ensures that publisher continue to be at the leading edge of technology - whether its a progressive web app, Facebook's Instant Articles, Google's AMP, Semantic analytics, understand and predict your reader's preferences.

(1) Quintype

Quintype Technologies India Pvt. Ltd Products' Name: Quintype Website: https://www.quintype.com Vertical/Horizontal Play: Content Management System - Digital Publishing platform, AI/ML



Scapic Products' Name: Scapic Website: https://scapic.com/ Vertical/Horizontal Play: Deeptech, Immersive tech

#### Elevator Pitch:

Platform to build AR, VR & 3D experiences by simply drag and drop.

#### Product and Innovation

Scapic is building the foundations of the next iteration of the internet broadly called the Immersive web. We are focused on bringing the promise of the Virtual and Augmented reality to storytellers, creatives, businesses and everyday users. The Scapic platform provides a suite of dead simple tools needed for anybody to build their own experiences in VR/AR in a matter of minutes.





# SHAPE

Shapecrunch Products' Name: ShapeMed Website: https://www.shapecrunch.com Vertical/Horizontal Play: HealthTech, 3D printing

#### Elevator Pitch:

3-D printed custom orthotics as per individual needs

#### Product and Innovation

Doctors still use 100-year-old process for making custom orthotics or footwear which is inefficient, time consuming, expensive and difficult to setup. Shapecrunch App requires just 3 pictures of the foot along with person's foot details such as pain areas, activity level, shoe size, shoe type & doctor's prescription. Shapecrunch digitised the whole process. The 3D model generated from the app can be used to create any kind of custom foot product such as sandals or shoes. Our first product is Medicated Custom Orthotics.

#### Elevator Pitch:

An intelligent sales companion helping a sales person to have productive conversations.

#### Product and Innovation

Dave.AI is designed to augment sales reps talking to a large number of prospects either in a store or on call, to have a productive sales conversation. Dave enables translate this into a hyper-personalized product discovery conversation. Today in-store sales reps in home lifestyle retailers, personal lifestyle retailers and tele sales reps use Dave.AI. It is modeled based on a brain of a sales person, adapts to the intricacies of sales process of an enterprise without the intervention of data scientists or programmers, uses a unique strategy for every customer.



Sociograph Solutions Private Limited Products' Name: Dave.Al Website: www.iamdave.ai Vertical/Horizontal Play: Al/ ML



StegoSOC Cloud Security Inc Products' Name: StegoSOC Website: https://www.StegoSOC.com Vertical/Horizontal Play: Security Infrastructure / Applications, Deeptech

#### Elevator Pitch:

Detect cyber threats in real time.

#### Product and Innovation

StegoSOC is a platform for planet-scale cyber security operations using AI and blockchain. Biggest problem in cyber security operations is to detection cyber threat in real time. It take 192 days to detect cyber threats using current technology. StegoSOC technology will disrupt cyber security space by detecting cyber threats in real-time. Value proposition: StegoSOC provides actionable intelligence to CISO about their security posture in real-time.





# Str & bot

Str8bat Sport Tech Solutions Pvt. Ltd. Products' Name: str8bat Website: www.str8bat.com Vertical/Horizontal Play: IoT

#### Elevator Pitch:

Improve player's batting in cricket.

#### Product and Innovation

We are using gDoF (Degree of Freedom) motion sensors, time synchronization between sensor modules and our proprietary algorithms, that understand the physics behind sports motion and provides the insights that naked eye cannot capture, using a small attached to bat. Str8bat track performance and helps players know exactly how much improvement they have been able to make on an ongoing basis, in the connected mobile app.

#### Elevator Pitch:

Hyperlocal information to improve city operations.

#### Product and Innovation

Transerve CityOS is a geospatial technology powered full stack solution with analytics on a cloud service to power city's core functions like revenue management, water supply, sanitation, sludge management, etc. CityOS uses the power of maps and analytics to compute key performance indices in a user-defined geographic area in order to provide better citizen services. The best attribute of the solution is the floor-by-floor visualization of properties at a click of a button.



Transerve Technologies Pvt Ltd Products' Name: CITYOS Website: www.transerve.com Vertical/Horizontal Play: Smart Infrastructure, eGovernance, Social Enterprise/India-Impact



Vaultedge Software Products' Name: Vaultedge Contract Review Website: www.vaultedge.com Vertical/Horizontal Play: AI/ ML

#### Elevator Pitch:

AI based contract analysis and risk assessment

#### Product and Innovation

Vaultedge is an AI software that understands legal contracts the way a lawyer does. You can simply upload an agreement and Vaultedge will review it, highlight risks, suggest alternate language and create summary all in less than 60 seconds. Users then look at the analysis and make their changes. In the process the software saves 80% to 90% of users' time.; Anybody can review a legal contract quickly and accurately using Vaultedge software.







Wobot Intelligence Private Limited Products' Name: Wobot Website: www.wobot.ai Vertical/Horizontal Play: Computer vision, AI, Edge Computing.

#### Elevator Pitch:

Computer Vision to help monitor business operations

#### Product and Innovation

Wobot builds a layer of AI that detects people, objects, faces, emotions, behaviors, patterns and postures from CCTV footage. These amalgamated detections, can help make industry specific models. For example, in food industry it can be used for hygiene detection, SKU count and customer facial detection and demographics. These data points could be very valuable for food and retail owner. Similarly crowd management, violent/angry behaviour as well as smoke/fire detection can be very useful for city monitoring departments/authorities.



# VERTICAL AND HORIZONTAL DIVIDE

#### Deeptech 🦉

AllGoVision Technologies Artivatic Data Labs Claym Media & Tech Mate Labs QuantMagnum Technologies Scapic StegoSOC Cloud Security



AutmoationEdge Technologies

#### Immersive tech/ARVRMR

SmartVizX Tesseract Scapic



Data Xgen Technology Labs iClimb Systems Transerve Technologies CLAP Research DheeYantra Research Labs



Staqu Technologiese AllGoVision Technologies Wobot Intelligence

#### Artificial Intelligence

**Bitonic Technology Labs** inFeedo Staqu Technologies AllGoVision Technologies CLAP Research DheeYantra Research Labs **Digitamize Innovations** Fyle Technologies HiArya iClimb Systems KrishiHub Morph.ai **Quintype Technologies** Sociograph Solutions Vaultedge Software Wobot Intelligence



Staqu Technologies Tagbox Solutions AutmoationEdge CLAP Research Quintype Technologies Sociograph Solutions Vaultedge Software



iClimb Systems Medicea Technology Solutions StegoSOC Cloud Security

#### 3-D Printing

Divide By Zero Technologies Shapecrunch







Autosense Claym Media & Tech Confirm Ticket Online Solutions Digitamize Innovations InformDS Technologies KrishiHub Proparent Solutions



Abda Digital Proparent Solutions



Robotics



EnCloudEn



Maximl Labs



StegoSOC Cloud Security





Autosense Divide By Zero Technologies HiArya Imaginate Software Labs InformDS Technologies K-Nomics Techno Solutions OCEO Water Str8bat Sport Tech Solutions





# VERTICAL AND HORIZONTAL DIVIDE

#### AdTech/ Marketing Tech

Bitonic Technology Labs Synup Abda Digital Quintype Technologies Morph.ai



#### Healthtech



Invenzo Labs

#### eGovernance

#### iClimb Systems Transerve Technologies





K-Nomics Techno Solutions



Confirm Ticket Online Solutions



Artivatic Data Labs Artoo Finnew Solutions Fyle Technologies iClimb Systems QuantMagnum Technologies



K-Nomics Techno Solutions Parkwheels Transerve Technologies

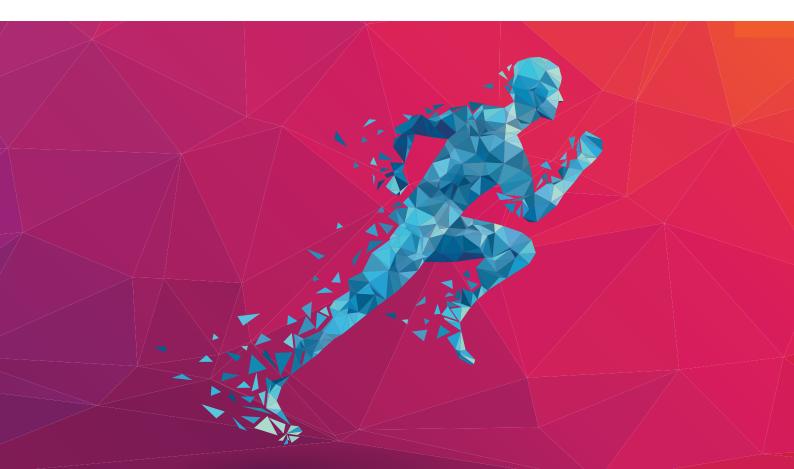


Data Xgen Technologies DheeYantra Research Labs iClimb Systems K-Nomics Techno Solutions KrishiHub OCEO Water Transerve Technologies

Supply Chain Logistics	
Tagbox Solutions	



inFeedo





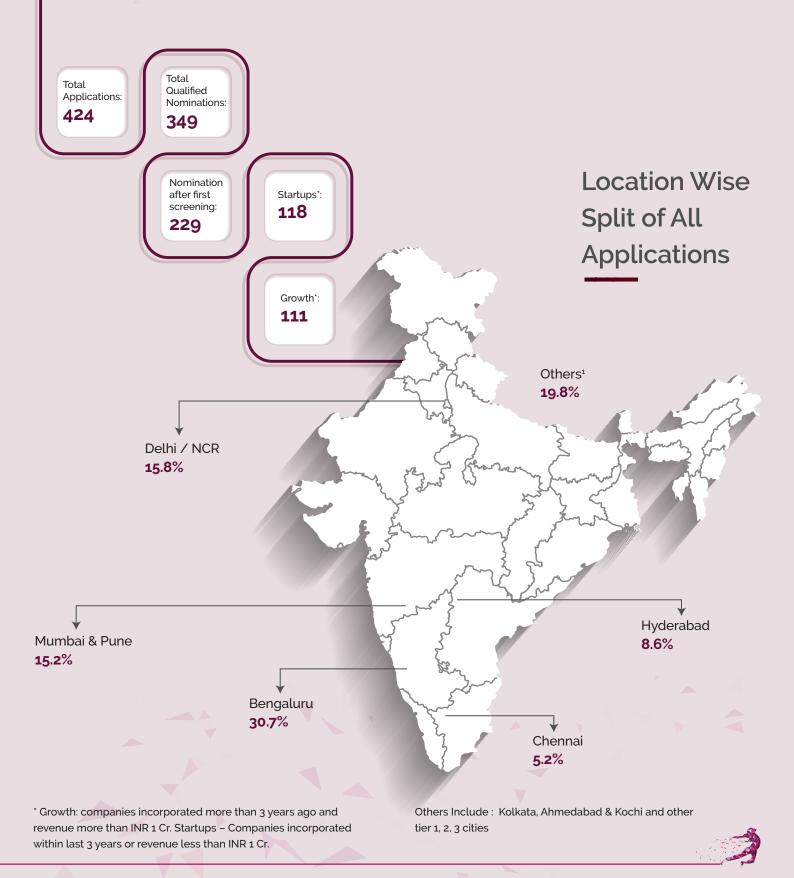
# SELECTION FRAMEWORK

Four rounds of evaluations & validations were conducted to arrive at the League of 10 winners



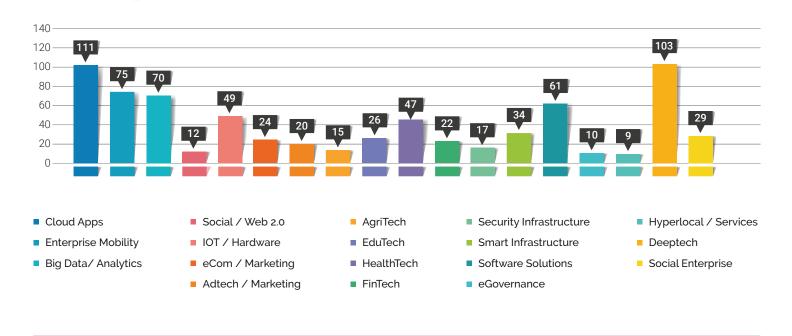


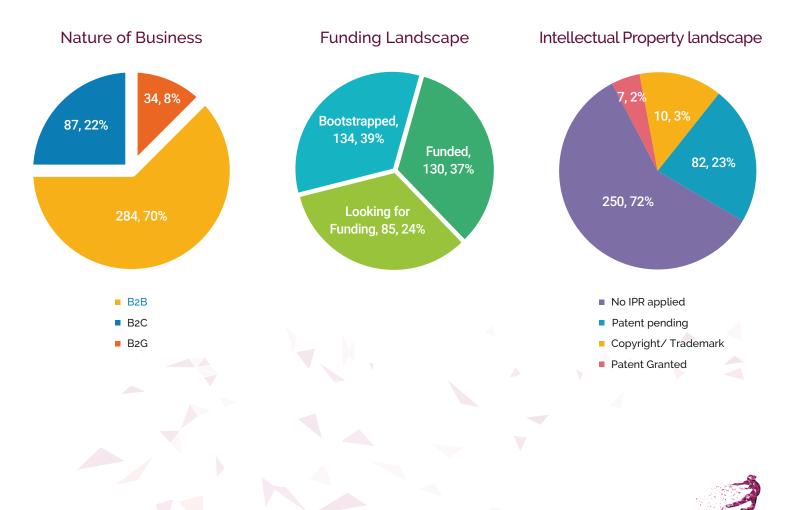
# Bengaluru continues to house the headquarters of largest share of applying organisations (30.7%)





# A significant number of nominated solutions cut across new-age frontier tech – deeptech: AI, ML, NLP, IoT...







# JURY MEMBERS



A Nandini GlobalLogic



Anil Joshi Unicorn Venture Partners

**Atul Batra** 

Manthan Systems

Manu Dangi

Egon Zehnder



Aakanksha Sharma IvyCap Ventures



Anuja Shukla Google



TechStars



Intel



Ajay Lavakare



**Alok Mittal** indifi



Ashok Madravally Pitney Bowse



Kavish Kothari EightRoads Venturs



P K Gopalakrishnan IAN





Bala Girisaballa







**Deepak Agarwal** Ideaspring Capital



Narendra Bhandari Ex- Intel and Microsoft



# JURY MEMBERS



Prakash Advani Piconet



Rama Bethmangalkar Qualcomm Ventures India



Prashant Mehra Grant Thornton



Ray Newal TechStars



Vibhore Sharma InfoEdge CTO (Ref Leenika)



Priyank Shankar Garg IAN Member



Sanjay Mehta Angel Investor



Vidya Rajarao Grant Thornton



Rajnish Kapur DMI



Sanjeev Aggarwal Helion Advisors Pvt Ltd



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