DENSO Message

At DENSO, innovation comes from looking into the future and finding happiness for people. DENSO Long-term Policy is “Bringing hope for the future for our planet, society and all people.”

HIROYUKI WAKABAYASHI
EVP & Member of Board, DENSO Corporation, Japan
DENSO vision is for a safer and more eco-friendly future and, our Long-term Policy is “Protecting Lives, Preserving the Planet, and Preparing a Bright Future for Generations to Come.”

DENSO bring innovative ideas to life in pursuit of a greener, safer, and brighter future. We are committed to making the world better place through our world-first products and technologies. We believe the unique strengths of our research, production and people make anything possible. Leading the way globally Through Continuous Innovation to build a Sustainable Automotive Society.

DENSO will keep innovating with its technology of “Mobility” and “MONOZUKURI” (the Japanese term meaning “to create things”) to solve the social issues. We have a long history of leading development of technologies and products for new electrified solutions for a wide-range of vehicles. We are now introducing Digital Transformation to enhance consumer experience.

DENSO will ensure to continue to be trusted by the people around the world.