



Bipin Preet Singh
Founder CEO & Director
MobiKwik

Bipin founded MobiKwik with the vision of making mobile payments easier for the average Indian. He has worn several hats at MobiKwik, from engineering to leading the business development, marketing, and advertising teams. Bipin's current focus is on taking the wallet to a billion Indians by driving product innovation and brand marketing.

Prior to his entrepreneurial journey, Bipin spent 7 years as a Platform Architect at companies such as Intel, Nvidia, and Freescale. He also dabbled in advertising as a Partner with Star Auto and in civic advocacy with Janaagraha, a non-profit organization based in Bengaluru.

Bipin did his B.Tech in Electrical Engineering from IIT-Delhi. At the age of 29, when faced with a choice to spend his savings on an expensive B-school degree from a top university in the US or use the money to startup, Bipin chose the latter. It was a decision that saw him making a difficult shift from hardware to software, learn programming from scratch and bootstrap his way to success. Given his success as a seasoned entrepreneur Fortune featured him under the prestigious "40 under 40" list for 2016.

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