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Dr Aloknath De is the India Head at Samsung. Dr. De has more than twenty-five years of industrial and research experiences including the most recent one in ST-Ericsson where he was Director and Country Manager. He holds B.Tech. from Indian Institute of Technology (IIT), Kharagpur; M.E. from Indian Institute of Science (IISc), Bangalore; and Ph.D. from McGill University, Montreal. He is a recipient of 'Alexander Graham Bell Prize' in Canada and received IETE Memorial Awards in India. Dr. De has served as an Adjunct Professor with IIT-Delhi and also as an AICTE-INAE Distinguished Visiting Professor with IIT-Roorkee. He is a senior member of IEEE, and fellows of IE, IETE and INAE.