

**NASSCOM DeepTech Club Digs Deeper – Cohort 2**

NASSCOM DeepTech program was initiated to promote the creation and evolution of world class DeepTech start-ups. The DeepTech club involves start-ups working on Artificial Intelligence (AI), Machine Learning (ML), AR/VR, Robotics, NLP and similar technologies. The DeepTech companies, part of the club will be recognized, nurtured and promoted by NASSCOM via various programs, platforms and events. The Club has three segments: Lab to Market, Pre-Revenue & Post-Revenue.

It is a 3-month mentor-mentee program where the latter typically is a founder who is passionate about working with cutting edge technology, one who is comfortable reading and applying in journal papers in their chosen area, creates new IP and is keen on adopting latest technologies – AI, ML, Robotics, Algorithms, Drone, AR/VR, Speech/Image, Cryptography etc.

Insofar, the mentor is an industry champion who has deep knowledge on the new and upcoming technologies and is keen to support & hand-hold start-ups, help them in the challenges they face while building the product or taking the product to the market, assist them in providing answers to specific issues. Each mentor takes on 1-2 start-ups and advises them on all the significant issues.

NASSCOM DeepTech club is conducted in 3 phases where the first step begins with inviting the applications, the received forms are then evaluated & shortlisted by the industry stalwarts for the last level of selection which involves a telephonic round of interview with the mentee in the presence of 2 industry champions, post which, the candidates are selected for the program. The candidates are judged on the combination of the following criteria: Technical Depth, Business value, Unique/Idea innovation and adoption of solution.

The program provides a platform to foster engagements, enterprise, investor & global connects, global expansion and in process, get a lot of visibility to choose customers & markets.

NASSCOM DeepTech Cohort 1 had 22 members who graduated and took their business to higher level by participating in national & international events with the support of the ecosystem.

- Cyclops founded by Niranjana Subbarao has raised USD 1 million from Unitus Ventures. Cyclops is the alumni of the NASSCOM DeepTech Club batch 1 and had met Unitus Ventures on a NASSCOM platform at the NASSCOM Product Conclave last year.

- MassChallenge 2018, Israel (MCIL) shared the engagement report of all six Indian startups NASSCOM helped enable to join in the 2018 MassChallenge Israel accelerator cycle. This inaugural year of the scholarship was a great success with Ziroh Labs(Batch 1 Alumni) being recognized as one of the Top 10 MCIL startups of 2018 and will be joining the MassChallenge Israel US Trek to Boston and New York City later this year and is now eligible for 500K US\$ prize.

Complete details about NASSCOM DeepTech Club Cohort 1 is available on <https://www.nasscom.in/deeptechclub/>.

22 start-ups have been selected for NASSCOM DeepTech Club Cohort 2, list is appended below for your reference. Start date: November.

NASSCOM DeepTech Start-up had a meet-up during NPC2018 on 26<sup>th</sup> Oct attended by few alumni of batch 1 including Nilanjan from Cyclops, few members from batch 2 and members from Indian Angel Network(IAN), VCs, Incubator champions and leaders including Rustow Ramanan from Mindtree. Mentees shared the idea behind their start-up, their expectations from the cohort, challenges they are facing, so on & so forth.

<b>Name of Company (Cohort 2)</b>
Imaginate Software Labs Pvt Ltd
Constems AI Systems Private Limited
Artivatic Data Labs private Limited
DheeYantra Research Labs
Bitonic Technology Labs Private Limited
SwitchOn/ Abee research labs
Invento robotics
Uber Techlabs Pvt Ltd
QuNu Labs Private Limited
Active Intelligence Pte Ltd
CLAP Research
CogniCor Technologies
Coeco Labs
Scapic
Horus Intellisys Pvt. Ltd.
Cloutrack Software Labs Private Limited
Wobot Intelligence Private Limited
Matisoft Cyber Security Labs
Tesseract
TRANSERVE TECHNOLOGIES PVT LTD
Infrd
FORMCEPT