

NASSCOM signs MOU with Niti Aayog to accelerate Women Entrepreneurship

On International Women's Day, National Institution for Transforming India (NITI Aayog) and [Partner] and NASSCOM 10,000 Startups signed an MOU to accelerate women entrepreneurship under the Niti Aayog Women Entrepreneurship Cell (WEC)

NASSCOM through Startup warehouses in 10 states would make available space for 15 Women Entrepreneurs led StartUp across the locations on a nominal charges basis. Women employees/ Entrepreneurs would be offered 50% discount on the base fees of Rs.4000 per month per seat. The StartUp warehouses provide for top class infrastructure including WIFI bandwidth, access to meeting rooms, conference rooms, cohorts, etc in addition to focused mentoring and enterprise connects. 10,000 startups technology partners / and other business/legal/ financial support partners will also make available their Start up Kits to the selected start up .

10,000 Startups through its Women Techship program would conduct specific acceleration program for women entrepreneurs to understand and execute:

- Business plan feasibility, Market analysis, Segmentation and Market Research guidance
- Company formation and regulatory compliance guidance
- Monthly Business Series-Training to develop business skills – skills to start and scale up
- Help with e-business and other aspects of ICT
- Introductions to financing institutions who particularly focusing on women entrepreneurs to help with raising bank finance, grants, seed and venture capital
- Networking/peer learning with other entrepreneurs and potential customers, investors and

NITI Aayog will help identify priority activities which have a relevant social impact aligned to the WEC's goals and also extend all assistance to the project regularly and coordinate for any pending action items for efficient roll out of the project.