

NASSCOM and Dalian Government to launch collaborative platform to promote IOT & AI cooperation between Indian & Chinese companies

Dalian, 20th December 2017: India's **National Association of Software and Services Companies (NASSCOM)** and Dalian Municipal People's Government today signed a joint investment to co-develop a collaborative technology platform, the Sino-Indian Digital Collaboration Plaza (SIDCOP). Powered by AI and IoT, the co-created platform will operate in both online and offline modes, to enable matchmaking between the two ecosystems to leverage each other's strengths in technology.

Mr. Gagan Sabharwal, Senior Director, NASSCOM who signed the MOU said, "In this digital era of convergence, hardware and software lines are merging because consumers today demand solutions that are IOT ready. This cooperative partnership that we have formed with the Government of Dalian will help us create a platform where companies from India and China can come forward to co-develop for global markets by leveraging their respective strengths in hardware and software. The arrangement that we have carved out with BEST city will serve as a launchpad for the Indian companies to partner with Chinese enterprises and gain access to the ever-growing Chinese market. We are committed to creating an ecosystem here with the help of the Government of Dalian that will make the Chinese market an attractive proposition for Indian companies and this joint initiative is a step in that direction."

Mr. Sun, Dalian Best City Administrative Committee said, "We, at Dalian BEST City are delighted to reach this understanding with India's NASSCOM for developing the NASSCOM IT Corridor. We strongly believe this is the innovative step in enhancing and mutually benefiting Chinese and Indian companies in software and services sector. The SIDCOP platform developed by Zeta-V is an extremely innovative use of digital technologies and shall pave the way for greater and wider cooperation amongst our countries."

Earlier this year, an MOU was signed between NASSCOM and the Dalian government to promote IOT collaboration between Chinese and Indian IT companies. Pursuant to this, subsequent discussions at a local level converged upon the idea of setting up the first NASSCOM IT corridor within Dalian BEST City to promote IoT & AI cooperation between the two nations. This dedicated IT park will be an exclusive place for interested Indian IT providers of all sizes to begin operations and avail of special policy benefits and incentives provided by Dalian BEST City administration. NASSCOM and the Government of Dalian both agreed to set-up the collaborative platform that could work in online and offline mode to help establish partnerships for Indian and Chinese companies.

Zeta-V Technology Solutions Ltd., a start-up with a local presence in Dalian will be deployed as the operator of the SIDCOP platform. A digital orchestration company, Zeta-V will harness the power of an intelligent ecosystem to minimize the gap between idea-generation and value-realization. Automating the requirement to realization (R2R) process, the AI-driven platform will minimize the RFP process at the customer-end by a significant margin. The SIDCOP platform's services will also include a B2B Intelligent Marketplace, Rule Based e-Procurement and Shared Services Command Center.

"This is an extremely proud and heartening moment for Zeta-V in being chosen as the principal enabler of this pioneering initiative from NASSCOM and Dalian BEST City. We are delighted to play a key role in building this ecosystem of NASSCOM members and Chinese companies to help furthering the Sino-Indian collaboration in the new age technology space. We are confident that SIDCOP, our AI powered intelligent collaboration platform, complimented with offline ground support shall ensure a seamless and efficient experience for Chinese and Indian companies in synergistic and mutual growth," said Mr. Sujit Chatterjee, Co-Founder & Director at Zeta-V Technology Solutions.



About NASSCOM

NASSCOM® is the premier trade body and the chamber of commerce of the IT-BPM industries in India. NASSCOM is a global trade body with more than 2100 members, which include both Indian and multinational companies that have a presence in India. NASSCOM's member and associate member companies are broadly in the business of software development, software services, software products, consulting services, BPO services, e-commerce & web services, engineering services and animation and gaming. NASSCOM's membership base constitutes over 95% of the industry revenues in India and employs over 3.5 million professionals.

For further information, please contact:

| | |
|--|---|
| Kavita Doshi NASSCOM + 91 120 4990200 kavita@nasscom.in | Mallika Pal Mallika Tiwari NASSCOM India Press Office - Genesis Burson-Marsteller +91 8588829761 +91 9711010361 mallika.pal@bm.com mallika.tiwari@bm.com |
|--|---|