NASSCOM LAUNCHES WOMEN WIZARDS RULE TECH PROGRAM FOR WOMEN TECHNOLOGISTS

Bangalore, 19 June: The National Association of Software and Services Companies (NASSCOM) today launched its **Women Wizards Rule Tech (W^{2}RT)** program exclusively for women technologists**.** Announced at the NASSCOM D&I Summit, Chennai, in March 2018, the joint initiative by **NASSCOM Sector Skills Council (SSC)** and the **Data Security Council of India (DSCI)** seeks to increase the pipeline of women in senior levels capable of taking up leadership roles, and enable their retention in their chosen domains.

Ms. Debjani Ghosh, President, NASSCOM, and **Ms. Kiran Mazumdar-Shaw, Chairman & Managing Director, Biocoin Ltd.** were among the notable speakers at the curtain raiser held at the Infosys Convention Centre today. The event was also attended by CXOs and senior leaders, HR and L&D heads, technology heads and subject experts.

Commenting on the initiative, **Mr. Ashok Pamidi, Senior Director, NASSCOM** said, "We are thrilled to announce this program designed to support women who are moving up the career ladder, while also paving the way for potential leaders of the future. Oriented towards professionals in core technologies from the IT-ITES, BPM, product and R&D sectors, we are confident that this will give women an edge in the development and growth of their careers."

Earlier this year, NASSCOM launched the second **Women and IT Scorecard – India** report forecasting that half of firms will have over 20% women in the C-suite level, which is set to increase to nearly 60% at the senior level. It found that HR policies such as conveyance, flexi-work, work-from-home, parental leave, anti-harassment, healthcare, have led to the positive trend.

About NASSCOM
NASSCOM® is the premier trade body and the chamber of commerce of the IT-BPM industries in India. NASSCOM is a global trade body with more than 2100 members, which include both Indian and multinational companies that have a presence in India. NASSCOM's member and associate member companies are broadly in the business of software development, software services, software products, consulting services, BPO services, e-commerce & web services, engineering services and animation and gaming. NASSCOM's membership base constitutes over 95% of the industry revenues in India and employs over 3.5 million professionals.

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