NASSCOM'S PRODUCT COUNCIL ANNOUNCED THE SECOND BATCH OF THE DEEPTECH CLUB

The program will focus on promoting the creation and development of DeepTech companies through NASSCOM's various programs and events

New Delhi, 04 January 2019: As part of its efforts to encourage the niche industries and ensure they flourish, the **Product Council** has introduced the second batch of the **NASSCOM DeepTech Club**. This is a program intended to promote the creation and evolution of world class DeepTech companies which have been identified and will be recognized, nurtured and promoted by NASSCOM through their various programs, platforms and events. There were initially 22 companies that benefitted from this program for 3-months and they each received 1:1 mentoring, connects and exposure to enterprises, investors and the global ecosystem.

NASSCOM has always focused on cutting edge technological advances. DeepTech would involve working with artificial intelligence, machine learning, immersive technologies such as augmented reality, virtual reality and mixed reality, robotics, natural language processing and similar such other technologies. DeepTech is a futuristic area and requires a lot more attention as compared to a conventional tech startup. Resources and expertise need to be provided to DeepTech startups in both the theoretical knowhow and their practical handholding to ensure their success.

The second batch of the DeepTech Club includes a very diverse set of companies that have amalgamated multiple deep technology areas such as artificial intelligence, natural language processing, immersive technologies, Internet of Things, computer vision and quantum computing and have built phenomenal use cases for several verticals including healthcare, manufacturing, marketing and customer experiences, cyber security, public safety, transport infrastructure, eGovernance, etc.

The program was conceptualised by Mr Subinder Khurana, MD, Sage Accelerator and member of the NASSCOM Product Council and is now co-led by Mr Milind Hanchinmani, Director, Asia Pacific & Japan, Developer Relations, Intel Technologies and member, NASSCOM Product Council and Anupam Saronwala, mentor and advisor to many startups and former Country Leader, Business Development of IBM Research under aegis of NASSCOM Product Council. The program is chaired by Mr Atul Batra, CTO, Manthan systems.

Expressing his delight on the development, Mr. Milind Hanchinmani, Director, Asia Pacific & Japan, Developer Relations at Intel Technologies and Member, NASSCOM Product Council, said, "*It was fantastic experience working with a diverse set of companies and such unique and innovative technologies and more than that it was an amazing learning experience interacting with the founders themselves. It is going to be an exciting phase for startups in India over the next 5 years and we will continue to engage with them and be part of this journey!*"

Sharing her thoughts, Debjani Ghosh, President, NASSCOM, said, "*Prowess in deep tech and artificial intelligence will be one of the main drivers of economic competitiveness in the near future and deep tech startups will drive innovation & spearhead the broad structural transformation of the economy. The DeepTech Club reaffirms efforts in evangelizing and mentoring India's latent, untapped talent in emerging technologies. We will continue its drive towards catalysing deep tech start-ups, build category leaders and support start-ups to create not only for India but also scale up and solve for the world.*"

Speaking on the occasion, Anupam Saronwala, mentor and advisor to many startups and former Country Leader, Business Development of IBM Research under aegis of NASSCOM Product Council said, *"I am delighted to engage with innovative companies that are leveraging state-of-the-art technologies to build products for global markets. It is an excellent initiative by the NASSCOM Deep Tech Club to engage mentors who share their rich experience and mentor startups by strengthening their technology offerings, shaping go-to-market strategies and sharpening their fund-raising proposals. We have had key successes with the first batch of companies and are looking forward to launching the next batch of 22 deep-tech startups."*

Speaking on the occasion Subinder Khurana MD, Sage Accelerator and member of the NASSCOM Product Council has found the Deeptech Club to be an enriching experience for himself and said, "*It has been such a pleasure working with bright and enthusiastic founders working on innovative solutions. I learn about new technology developments in every interaction. Engaging with the startups and watching them progress rapidly has been a very satisfying experience.*"

For more information on Deeptech Club, please write to deeptechclub@nasscom.in or visit https://www.nasscom.in/deeptechclub/

About NASSCOM

NASSCOM® is the premier trade body and the chamber of commerce of the IT-BPM industries in India. NASSCOM is a global trade body with more than 2100 members, which include both Indian and multinational companies that have a presence in India. NASSCOM's member and associate member companies are broadly in the business of software development, software services, software products, consulting services, BPO services, e-commerce & web services, engineering services and animation and gaming. NASSCOM's membership base constitutes over 95% of the industry revenues in India and employs over 3.5 million professionals.

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List of Companies in the NASSCOM DeepTech Club Batch 2

Company Name	Website	Brief
Active Intelligence	www.active.ai	AI to deliver conversational banking services that help banks redefine their digital strategy. With NLP, NLU and ML, the platform enables natural dialogues using messaging, voice and IOT devices.
Artivatic Data Labs	https://artivatic.ai/	An end to end AI Infrastructure platform built on deep-tech, machine learning technologies with in-depth analogy of genomic science, psychology & neuroscience.
Bitonic Technology Labs	www.yellowmessenger.com	A single sign on platform to create chatbots based on requirements. With an omni channel interface with multi-lingual support in 55 Indian and Global Languages, it is enabled to handle unstructured documents.
CLAP Research	www.clapresearch.com	A natural language driven enterprise search platform named Voody collects and indexes huge amounts of structured & unstructured data from a variety of sources within the organisation and from outside to generate relevant information on dashboards based on the natural language search string input by the user.
Clootrack Software Labs	www.clootrack.com	a platform for brands to monitor customer priorities with changing trends to discover insights like must have and good to have features in a brand, emerging trends, biggest complaints, new competitors in a category and so on.
Coeo Labs	www.coeo.in	US patent granted and CE certified completely automatic, AI and sensor-based, secretion, oral hygiene and cuff pressure management device which can manage airway secretions effectively to prevent the risk of acquiring Ventilator Associated Pneumonia (VAP).
CogniCor Technologies	www.cognicor.com	A WIX like solution for creating, deploying and managing enterprise chatbots, comes with standard knowledge packs and user journeys for Finance, IT Support and HR use cases, it is built on advanced AI that uses distributed computing to ingest documents, create workflows, synthesize personalized responses.
Constems AI Systems		Vision-Based Artificial Intelligence (AI) solution for Manufacturing Sector - to

		manage, control and operate processes on the shop-floor
DheeYantra Research Labs	www.dheeyantra.com	Dhee.ai helps businesses to enable vernacular interactions and engagement with their end customers. Dhee.AI has 9 core patents pending on the Indic language NLP space.
FORMCEPT	http://www.formcept.com	Apply ML/AI techniques to unify the heterogeneous data, store it a unique way and apply patented technology to slice and dice data in different forms and shapes, all in real time. MECBOT also provide state of art ML/AI models which can be run at Scale using Kubernetes and Dockers.
Horus Intellisys	www.horus-isys.com	HorusI drive safety solution is an Image processing based Collision Avoidance/ Alert system. Horus helps is a Preventive solution than reporting incident.
Imaginate Software Labs	www.imaginate.in	The hardware agnostic 3D conferencing solution that enables designers and researchers to collaborate with their peers across the world in a realistic virtual world along with their 3D data. This emulates the experience of meeting in person with a physical product. .
Invento Robotics	http://www.mitrarobot.com	Mitra robot is a customer assistant. Providing contextual assistance to guests is quite hard and expensive, to do with humans. Our robots identify customers, engage them, help them get further on the Customer Decision Journey and get them closer to what they want.
Matisoft Cyber Security Labs	www.matisoftlabs.com	Our technology makes our software think like a human cyber security expert. Our technology replicates the brain of a human cyber security expert & combines it with the compute capacity of the device to make a truly smart engine that intelligently protects the device against virus attacks.
QuNu Labs	www.qunulabs.in	A quantum-safe data security company that helps large enterprises accelerate their transition to quantum-safe security solutions. Founded in 2016 in Bangalore, India, QuNu Labs is the first and only quantum key distribution company in India. QuNu Labs is incubated with IIT, Madras with the aim of collaborating with academia to conduct research on advanced versions of quantum-safe

		products and build new technology surrounding it.
SwitchOn	https://switchon.io	SwitchOn is a hardware-software platform that allows industries to create digital twins of their machinery and heavy assets, monitor and predict deterioration and failures in advance, thus ensuring better up-time and longer life.
Tesseract	http://tesseract.in	World's first true holographic headset that works with your smartphone. By combining patented off-axis curved holographic optics with a suite of optimized computer vision and learning algorithms, Holoboard brings Augmented Reality experiences accessible to both Enterprise and Small/Medium Businesses.
Transerve Technologies	www.transerve.com	Transerve CityOS is a geospatial technology powered full stack solution with analytics on a cloud service to power city's core functions like revenue management, water supply, sanitation, sludge management, etc. CityOS uses the power of maps and analytics to compute key performance indices in a user-defined geographic area in order to provide better citizen services. a
Uber Techlabs	intellibot.io	Intellibot offers multiple tools which help an enterprise in different phases of Digital transformation (Asses, Transform, Cognition & Reporting). Value proposition: DIY Automation, lower TCO, Cognitive capabilities, Client specific customizations & Cost disruptions.
Wobot Intelligence	www.wobot.ai	Building a layer of AI in survellence camera that detects people, objects, faces, emotions, behaviors, patterns and postures.